

The School of Business Newsletter

*For Faculty, Staff and
Students*

Feb/March 2015



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Salt Lake
Community College  Step Ahead.

THE BIZ BUZZ

Issue 5

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April Newsletter deadline for submissions:
March 25, 2015

Send your story ideas to: Lisa.McFadden@slcc.edu

Gates Foundation Grant:

Four School of Business Faculty to Pilot Open Resource Classes

By Paul Benner, Associate Dean of Accounting, Finance & Economics

As part of a Gates Foundation educational grant, seven Salt Lake Community College members attended a meeting sponsored by Lumen Learning of Portland, Oregon. The purpose of the meeting was to work on the development of a platform to deliver high quality Open Educational Resource materials to students at a fraction of the cost of traditionally published material.

The group spent President's Day weekend in downtown Portland, identifying and arranging content and determining the features the new platform should include. SLCC's team joined others from Broward College, Carnegie Mellon University, Cerritos College, the Kellogg School of Management, Pittsburg State University, Santa Ana College, the Washington State Board of Community and Technical Colleges, Tidewater Community College, the University of Maryland University College, and the University of Mary Washington. Industry experts attended from BBC Worldwide Learning, Clark Aldrich Designs, Inclusive Design Research Centre, Lumen Learning, and Online Learning Consortium. The teams are currently developing courses for Principles of Marketing, Introduction to Business, Microeconomics, and Macroeconomics.

Lumen's initiative is to gather open source materials and deliver them in a mastery model. Under this model, course learning objectives are separated into learning modules that include reading and other content, self-tests, adaptive guidance, and a final assessment for mastery of the learning objective. Students work at their own pace, as guided by their instructor. The work of building the tool is separated into content, which is directed by faculty subject matter experts, and the platform, as built by Lumen's staff.

The course and platform building process has been in progress since late summer 2014. The courses are scheduled to be live and ready for testing Fall Semester, 2015. During the first two semesters, students in designated sections will pay nothing for their course materials. After the pilot, the fee will be a fraction of what students currently pay for their materials, and the cost will be a course fee rather than a separate purchase. That way students will have first-day access to their materials. As an added bonus, the materials will be theirs to keep.

This Open Resources initiative is one way the college and the School of Business are working to improve access to students. For more information about Open Education Resources, please contact Jason Pickavance or one of the team members shown below.



1st Row L-R: Ike Ikema, Paula Michniewicz, Jason Pickavance, 2nd Row L-R: Ahmad Kareh, Basil Chelemes, Dennis Watson, Paul Benner.

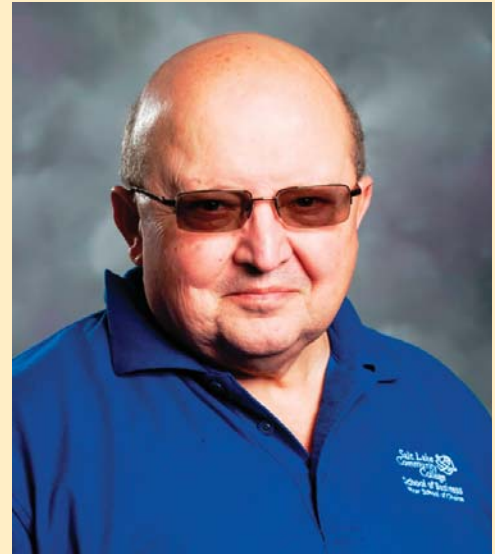
SLCC Open Resource/Gates Grant Participants

Don Skousen to Retire from SLCC

Don Skousen started working with Salt Lake Community College in 1994 as an Adjunct Instructor, and became a Full-Time Faculty Member in 1996. Don earned his Masters Degree in Human Resource Management from the University of Utah, and has various certifications in NIST (National Institute of Standards, Six Sigma, and JIT (Just in Time) to name a few.

Before his career with Salt Lake Community College, Don held a number of positions including Human Resource Wage & Salary Analyst, Production Manager, Plant Manager, and Project Manager. In addition to teaching for Salt Lake Community College, Don has taught for UVU & BYU in their Manufacturing Program.

When asked what he liked most about working at SLCC, particularly in the School of Business, Don stated that he enjoys interfacing with, and helping students understand difficult materials. He also enjoys working with Faculty and Administration, many of whom he has developed close friendships.



Don Skousen, Business Management Faculty

Don has taught a wide variety of classes offered in the School of Business, ranging from Business Calculus, Business Statistics, Business Law and Entrepreneurship to Foundations of Business, Small Business Management, Human Resource Management, and International Business, as well as other classes. Don jokes that he “has to retire to make it to all his doctor appointments.” He and his wife plan to serve a mission for the LDS Church. He also plans to visit his grandchildren more, go hiking, fishing and off road in his truck. Don also likes to visit out-of-the-way places in Utah. He makes an annual pilgrimage to Jackson Hole Wyoming. He has the motto “Have passport, will travel.” He will use his passport to visit Western Canada and Mexico to visit family and see where his Dad was born.

In his leisure time Don enjoys watching NCIS and listening to the Rolling Stones and Garth Brooks. He says the Rolling Stones fit really well with his passion for off-roading. Don announced that he will retire at the end of Spring Semester. He has contributed a great deal to the Business Management Department and School of Business. We wish him well in his adventures that lie ahead!



The School of Business

Welcomes New Marketing Instructor



Joel Watson, Marketing Faculty

Welcome Dr. Joel Watson as the new Assistant Professor in the Marketing Department. He is currently teaching Introduction to Marketing, Sales, Consumerism and the Marketing Capstone class.

Joel received both a BS in Marketing and a MS in Marketing from the University of Virginia. He received a PhD in Marketing from the University of Utah. Additionally, he has completed Masters course work in Philosophy of Science and Film.

Before coming to SLCC, Joel started a production company, and is currently working on a Documentary and a two series project. He was also the CEO of a marketing research firm in Washington D. C. for 10 years. Joel has 14 years of teaching experience in higher education.

While Joel was in graduate school at the University of Utah, he said he had the pleasure of getting to know students that started their education at SLCC. He said it seemed that they were typically the ones who were at the top in his classes. “As I started teaching here, I have had the same experience with my students. They are excellent, Joel remarked. He added, “they are inquisitive, diligent and

engaged, and I couldn’t ask for more.” Joel said The School of Business has provided what he can best describe as a family atmosphere. “Everyone has made me feel at home, and that I am a valued member of a team engaged in providing the best possible experience for the students,” Joel remarked.

Joel is from Pullman, Washington, where both of his parents were Professors at Washington State University. His father taught in Radio/Television and his mother taught English. When Joel was ten, his family moved to Washington D.C. His father became the first Director of Programing for the new Public Broadcasting System (PBS). His mother taught English at George Mason University. He lived with his family in London for two years, while his father worked with the BBC to help bring programing to the U.S. Joel traveled with his family throughout Europe. He said, “that experience continues to shape my worldview and inform my teaching.” Joel has traveled to all 48 of the lower states, all through the Caribbean, Central America and China. Cuba and Scandinavia are next on his travel list.

Joel is 97% Scottish and has been fortunate to spend time there and said “it felt like home.” He owns four kilts and said he wears them often. Joel has coached Lacrosse at the collegiate level for ten years. Joel has a great love of music. He used to play the Tenor Sax in a jazz band. Joel said he has over 5,000 albums and CD’s .



Lacrosse

DECA Fundraiser...Show Your Support!

Collegiate DECA has put together a great fundraiser, the “DECA Deals Card.”

The **DECA Deals Card** is a reusable coupon card offering special discounts on products and services near the campus. The **DECA Deals Card** provides hundreds of dollars in savings, and only costs \$15.00. All proceeds will benefit the SLCC Collegiate DECA program. Purchase one today!

You may contact a DECA representative or Cherie Beam at cheriedeca@gmail.com, or you can go to Room 109 in the Business Building to get your **DECA Deals Card**!

















Brow Spa 24 Get lip thread free with eyebrow thread - *Valley Fair Mall*

Asian Apps Buy one smoothie get one smoothie free - *Valley Fair Mall*

The Nerd Store Buy one get one ½ off up to \$500 - *Valley Fair Mall*

Tunex \$25 Safety & Emissions Test
5313 So. 4015 W.

Game Grid \$1 free tokens with \$5 token purchase - *Valley Fair Mall*

Jamba Juice \$1 off juice or smoothie -3567 Constitution Blvd. or 5578 So. Redwood Rd.

Popcorn Cottage Free med. drink with purchase of med/lrg popcorn - *Valley Fair Mall*

Shahrazad Free med. drink with any sandwich purchase -1615 W 2100 So

M & M Service \$19.99 oil change - most cars, up to 5 quarts – 4804 So Redwood Rd.

Mad Greek \$1.99 ¼ lb cheeseburger with grilled onion saute – *Any Utah location*

Pizza Pie Cafe All you can eat buffet lunch \$5.99 dinner \$6.99 -751 Ft. Union Blvd.

X-Brands Buy one get one ½ off
Valley Fair Mall

Pizza Rev Free drink with purchase of Pizza - 3601 So. 2700 W. *Valley Fair Mall*

\$15 exp: 12/13/15



Top Chef Comes to Utah

By Bob Burdette, SLCC Culinary Arts Director

One of the contestants on the hit television show, “Top Chef”, Katie Weiner, came to Utah to host the culinary competition at the Home Show on Saturday, January 10th at the South Towne Expo Center. As one of America’s top rated cooking shows, “Top Chef” singularly has raised the consciousness of food in the life of the American Family (it showcases the top restaurant chefs in the country). Matt Nihipali and Chris Williams worked together as a team against Penny Laver & Donna Mills (all Culinary Arts Institute students) to cook a mystery box of ingredients into a gourmet meal. What no one knew was that in 90 minutes they had to transform a frozen rack of beef ribs into something tender enough to melt in your mouth.

Three times in the past year, students from the Culinary Institute at SLCC have been called upon to test their skills in cooking competitions; twice at the Home Shows and once at the Utah Educational Network Cheese Challenge. Each time SLCC was represented well. The coaching of these students falls under the direction of super-star faculty, Chef Franco Aloia.

The Culinary Institute is the newest program in the School of Business. Under the direction of full-time faculty chefs and adjunct teaching professionals students are taught all the skills necessary to operate full-service food establishments; from setting the table, to skilled wine service, to expert food preparation in the commercial kitchen.



Back Row: (L-R) Donna Mills, Penny Laver, Chris Williams and Matt Nihipali; Front Row: Panel of Judges

Top Chef (cont.)

Culinary Arts Students Compete



Contestants wait for judges' scores



Matt Nihipali



Chris Williams



Penny Laver and Donna Mills



Donna Mills and Penny Laver



Matt Nihipali and Chris Williams

Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts at the School of Business, Business Leaders Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Feb 18	Jody Vawdrey	Northwest Mutual, CASL, CSU
Feb 24	Jack Emery	IBM, Matrix Funding, Retired
March 4	Terry Walker	Walker Mortgage, Owner and Principal Broker
March 11	Robert Bowen	President, Brighton Bank

Receive College credit for the forums by registering for:

Finance 2950

Management 2950

Also receive credit for DECA by enrolling in

Marketing 1900 or Management 1900

Upcoming Calendar Dates

Classes Begin Spring Semester - March 9

2nd Half Term

Spring Break - March 16-21

No Classes - College Open

Commencement - May 7

