

The
School
of
Business
Newsletter

*For Faculty, Staff and
Students*

May 2012



Salt Lake
Community
College



Step Ahead.

THE BIZ BUZZ

Issue 8

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Thank you for sharing your stories with us. The
Biz Buzz will return Fall 2012

A message from the Dean:

CHANGE IS GOOD

We are drawing to the close of another year at SLCC. This has been an action-packed time during which we implemented the school realignment plan developed a year ago, welcomed several new people to the School of Business, made significant changes to academic programs, and launched several initiatives that will provide tremendous opportunities for current and prospective students. Here are updates on two initiatives.

Weekend Degree Completion. The idea driving this initiative is that there is a population of individuals who are not able to attend college or complete a program of study by taking classes during the week because of work, family, and personal obligations. By providing an intentional and strategically planned schedule, we extend the opportunity to earn a degree to this population. The work was completed to identify courses to be offered on the weekend and establish a rotation with respect to prerequisites and logical course sequences. Registration for fall classes is underway. I am encouraged by the number of students enrolled in the weekend classes we added to the schedule. It affirms the belief that there are a number of students who are interested in completing a degree by attending classes on weekends. We will continue to schedule weekend classes so that students can complete a degree by attending classes on the weekend or online. Soon the school website will contain valuable information to inform current and prospective students about this opportunity.

USU/SLCC Partnership. We continue to move aggressively toward making a bachelors in business administration degree available from the Taylorsville-Redwood Campus. Rooms 316 and 330A will be dedicated USU rooms Monday through Thursday after 4:00 p.m. USU will offer 4 upper-division courses per week making it possible for matriculated students to complete the bachelors degree in 3 to 4 terms. We are currently working on a Memorandum of Understanding as well as developing web-based resources to inform students of this terrific opportunity. I fully anticipate the USU business classes will be available at the beginning of the fall semester.

One exciting aspect of the partnership with USU is the UEN equipment that will be installed and available for use throughout the day. Room 316 will be equipped as an origination room making it possible for us to broadcast classes to UEN sites throughout the state. Also, the

USU partnership may afford our faculty and staff adjunct teaching opportunities.

It has been an exciting year. Quoting from those ever-popular infomercials "But wait, there's more!" Upon your return in the fall you will see several new faces and some subtle changes. Assuming all hiring is complete, we will welcome a new Associate Dean, 5 new faculty, and 2 new staff members. Effective July 1 the title "Division Chair" will change to Associate Dean. We will continue our effort with the University of Utah and the Quality Collaborative project which may result in some course content changes.

I appreciate the work you have done to help us move forward. Looking back to the beginning of the year, we have come a long way. It would not have been possible without your contributions toward the things that are most important. I hope you have a terrific summer.



Dennis Bromley, Dean, SLCC School of Business

Profiles of Excellence Student

Dut Aguer Bior

As a young boy, Dut was displaced from his mother country, Sudan, by the Sudanese Civil War. He left with 20 thousand young men his age, traveling 600 miles to Ethiopia and finally into Kenya to seek refuge. A place called Kakuma Refugee Camp was his home for over 12 years. His first experience of refugee life was like living in a box with no opportunities and no hopes. Finally the United Nations built a school and he was able to pursue an education. Due to this opportunity to get an education, Dut received his high school diploma and was able to see a different and better reality. In 2006 he was resettled to the United States through a program called the Lost Boys of Sudan. Since then, he has not stopped learning and succeeding in every aspect of his life, while enrolled at Salt Lake Community College.

“During my studies at the College, I attended a leadership conference that inspired me to establish the non-profit Student Orphans Aid Program. This program gives orphans scholarships. I’m motivated in the work I do because I once needed help just like the students I now help. I strongly believe in education and its ability to transform lives. I hope to provide opportunities to those who were in a similar position to what I was into and to allow them to benefit from education as I have,” said Dut.

Dut is pursuing an A.S. degree in Computer Information Systems with a 3.61 GPA. He will represent the Salt Lake Community College School of Business at the 2012



Dut Aguer Bior

graduation ceremony held at the Maverick Center on Thursday, May 3. He is one of 8 students selected from the college, who represent the highest standards of academic excellence, civic consciousness, and overcoming adversity to achieve their educational and career goals.

Don Gren Receives 2012 ACBSP Teaching Excellence Award

Don Gren, Professor of Management at SLCC, has been awarded the 2012 Teaching Excellence Award for Region 7 by the Accreditation Council for Business Schools and Programs. As a region recipient, Gren will be considered for the 2012 International Teaching Excellence Award, to be announced in June. Gren will be honored at the 2012 ACBSP Annual Conference in Indianapolis. He will receive a medallion and a \$100 honorarium. “Receiving this recognition is an opportunity to share what I have learned and learn from others,” said Don.

Gren was born in California and spent his childhood in Montana. He then moved to Salt Lake City, which is now “home.” Don attended Ricks College, Brigham Young University, BYU-Hawaii and the University of Utah. He has been employed at SLCC for 24 years where he enjoys teaching and talking to his students.



School of Business Outstanding Students 2011-2012



Suzanne Bradley AAS in Business Management

Suzanne was born and raised in Utah and currently lives in West Valley City. She is married, with two children, who are both college students. She returned to college after a 20 year absence to obtain her degree in Business Management. Even though she works as an office assistant at the University of Utah, that hasn't prevented her from maintaining a 3.23 GPA at SLCC.

Joseph C. Silotti AS in Business

Joseph was born in Utah and grew up in West Jordan. He is the youngest of four kids, an avid motorcyclist and back country backpacker. Joseph is married to the "gorgeous" Jennifer Silotti and expecting their first child in October. He has spent most of his working career in business management and is currently employed as a manager for 5 Buck Pizza.

With a 3.93 GPA, Joseph is a member of SLCC's Phi Theta Kappa Honor Society. He will be attending Westminster College in the fall to pursue a Bachelors of Science degree in Marketing.



Caralee Marsh AAS in Accounting

After 25 years of nagging her children about the importance of a college education, Caralee decided to put her my money where her mouth was and enroll in college herself. For the last 4 years she has been working full time and going to school in the evenings and maintaining a 3.98 GPA. She works as an Office Manager for a Salt Lake Law Firm. She is married and has four children, four children in-law and four grandkids. She could not be more thrilled to be finally graduating with her Associates degree in Accounting

Chad E. Truax AA in Business

Chad grew up in Murray, Utah. He served 7 years in the United States Navy where he spent several years as a Culinary Specialist on a submarine, then as a chef for the President's family at Camp David. Chad left the US Navy and came back home to Utah to start a new career in Accounting. He decided to attend Salt Lake Community College to attain his Associates in Arts in Business. He quickly learned the ropes of being a college student and has done quite well with help from the great professors and staff of the community college. He is now graduating with a 3.82 GPA and heading to the University of Utah where he has been accepted into the Accounting program. In his spare time, David gives back to the community by volunteering in the Relay for Life through the American Cancer Society in honor of his sister Danere Truax.



Vanessa Barton AAS in Culinary Arts

Vanessa began studying Culinary Arts during her junior year of high school. Her instructor was a graduate of Salt Lake Community College's Culinary Arts program. She influenced Vanessa to continue her education in the same program for which she held such high regard. "I have learned so much from all of my instructors in the Culinary Arts department at SLCC. I learned the principles of sanitation, management, nutrition, and menu design," said Vanessa.

One of her instructors, Leslie Seiferle, taught her much more than classical cooking techniques. "She taught me to put my soul and pride into everything I do. I consider her a life long mentor, and one of the best teachers in the Culinary Arts program," remarked Vanessa. The time spent at Salt Lake Community College has prepared Vanessa to pursue a Bachelors Degree in a Culinary Arts Management program. "I will carry the knowledge I have gained from this program with me for the rest of my professional career."

Jonathan V. Huynh AS in Economics

Jonathan Huynh was born in Provo, Utah, but spent most of his life in Washington state. During his senior year he moved with his mother back to Utah. At age 25, he realized that his lack of education would always hold him back in his career. Jonathan's family was supportive of his decision to return to school and pursue his education at SLCC.

Jonathan became fascinated with economics. He has opted to take additional courses in mathematics which are required by most graduate programs in economics. Jonathan would like to be involved with economic research, specifically in the realm of education. Currently, Jonathan is working as a math tutor for SLCC and working as a guitar player for various projects. He will be transferring to Utah State University in the fall with a 3.88 GPA in Economics.



Eric B. Soper Computer Information Systems

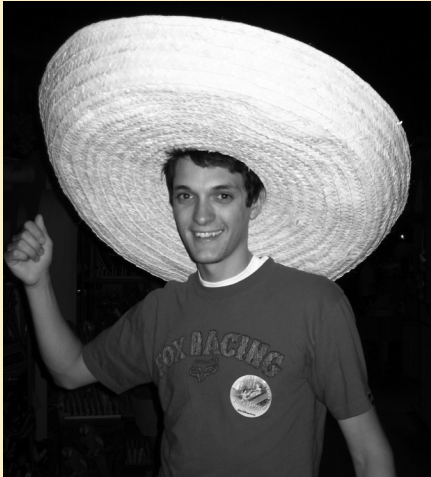
Eric lives in Bountiful Utah. He is a Computer Programming and Design major with a 3.74 GPA.

Timothy L. Grant AS in Computer Science

Tim Grant was born and raised in Utah and currently lives in Taylorsville. He graduated from Skyline High School and was able to spend a summer in Japan as an exchange student.

After some deliberation, Tom decided that Computer Science was the area that resonated best with his interests and aptitudes. He decided that SLCC would be a good place to get a fresh start. He was attracted by the small class sizes, the flexible scheduling through online courses, and the relatively low cost. Perhaps most important was the ease of transferring to the University of Utah, where he is planning to finish his Bachelor's degree. This shouldn't be difficult as Tim leaves SLCC with a 3.89 GPA.

School of Business Outstanding Students 2011-2012



Landon W. Bowden AAS in Marketing Management

Landon was born in Salt Lake City, Utah but moved to Montana when he was ten years old. He now lives in Bountiful with his wife of 2 years, Janelle. Landon will graduate with his AAS in Marketing Management with a 3.69 GPA. He has been active in DECA while attending Salt Lake Community College and recently won first place on the state level in the advertising campaign category. Landon enjoys riding four wheelers and even raced motocross in Montana for two years. After graduation, Landon plans on continuing his education at Montana State University so he can be closer to his family and his four-wheeler.

Jean Wilson AAS in Paralegal Studies

Jean says her overall experience with the Paralegal program has been eye-opening. "As I worked my way through my classes and internship, I enjoyed the fact that I was able to learn alongside classmates of every age and background. I learned not only from my professors but from my classmates as well. I appreciate the hard work made by Salt Lake Community College to help non-traditional students like myself come back to school. I was a stay-at-home mom and out of the work force for many years. After my divorce, I decided that SLCC had the best programs to suit my needs as I sought to upgrade my skills and learn new ones. Lee Martinez and my professors helped me streamline my classes so that I could continue to work part-time while attending school. I always felt accepted and encouraged and I now look forward to new opportunities to apply the knowledge that I've gained from my years at SLCC. I wouldn't hesitate to recommend SLCC and may come back to further my studies in future years." Jean lives in Salt Lake City and has maintained a 4.0 GPA throughout her studies in the Paralegal program.



Debi V. Jones AAS in Finance & Credit

Debi was born and raised in the Seattle area, but moved to Utah to attend Utah Technical College in Orem. She majored in woodworking and graduated with an Associate's Degree. She worked in the industry for a couple years, then married and had five children. Debi's husband was tragically killed on their farm 12 years ago. She became a single mom, solely responsible for her family's finances. As her kids grew up and began attending college, Debi also decided to take classes. She had a personal need to learn about finance, but then grew to love it.

She has worked in the insurance industry for the past 3 years, but finds time to volunteer for the Junior Achievement Organization and to guest lecture on finances to high school students. She has also maintained a 3.68 GPA in her Finance and Credit program. She is very grateful for the knowledge she has gained here at Salt Lake Community College and hopes she can continue to share it with her community.

Faculty and Staff Years of Service

40 Years of Service

KT Magnusson

30 Years of Service

Lorna Wells

25 Years of Service

Lynnette Yerbury

20 Years of Service

Randy Koziatek

Amar Sahay

15 Years of Service

Jimmy Chen

Susumu Kasai

5 Years of Service

Monte Sleight

Pook Suetorsak

Dennis Watson

2011-12 Retirees

Gary Barnett

Al Cole



SLCC Culinary Arts Students win big

Several SLCC Culinary Arts student competed in culinary and business events at the State Skills USA Competitions held at SLCC Taylorsville Campus and in Orem in March. The top winners will be invited to compete at the National Skills USA Competitions held in Kansas City in June. The winners and their events are:

1st Place

Emmanuel Liando- Quiz Bowl

Ashley Dailami – Quiz Bowl

Oscar Villalobos – Quiz Bowl

Katherine Bradshaw – Quiz Bowl

Alejandro Chavez – Customer Service

Joshua Hammond – Job Interview

2nd Place

Bryan Nicholas -Extemporaneous Speaking

Mindi Johnson – Customer Service

Rebecca Rasmussen – Chpt Bus. Procedure

Elizabeth Schooley – Chpt Bus. Procedure

Sarah Anderson – Chpt Bus. Procedure

Allie Brosten – Chpt Bus. Procedure

Jessica Hertig – Chpt Bus. Procedure

Stephanie Tanner – Chpt Bus. Procedure

3rd Place

Travis Whiting – Culinary Arts

Craig Widdowson – Customer Service

Don Green – Job Skill Demo

4th Place

Michelle Warren – Commercial Banking

Shelby McDonald – Culinary Arts

5th Place

Jaron Johnson – Commercial Banking

Noel Curtis – Food & Beverage Service

6th Place

Ken Willard – Food & Beverage Service

7th Place

Richard Meads – Food & Beverage Service

SLC Hosts 2012 Collegiate DECA Int'l Conference

On April 21, thousands of college students converged on Salt Lake City for the Collegiate DECA International Conference. Curtis Youngman, the Utah Collegiate DECA Advisor and Kate Conrow, SLCC student and Utah Collegiate DECA State Vice President, were recognized for hosting the conference and being instrumental in working with the local Chambers of Commerce to recruit judges needed for the conference.

Several SLCC students competed and placed as finalist in their competitive events. These individuals competed with students from 2 and 4 year colleges and universities from across the U.S., its territories, and Canada. The students and their events are:

Kate Conrow, 2nd Place, Marketing Management

Steffi Powers, 3rd Place team, Nat'l Management Institute

Landon Bowden, Top 10, Advertising Campaign

Jared Thompson, Finalist, Sales Representative

Aubrey Thomas, Finalist, Restaurant Management

Richard Higginson, Finalist, Retail Management

Peter Wankier & Jeremy Moran, Finalist, Sports & Entertainment Marketing

Ten SLCC students were recognized with Individual Passport Awards, which can be earned by students who are engaged in leadership, professional development, and community service projects throughout the year. Those students were Diana Ballesteros, Tony Archuleta, Michael Pham, Jessica Miller, Spence Bailey, Cherie Beam, Rebecca Larsen, Burgundy Waller, Crystal Rosales, and Kate Conrow.

SLCC Collegiate DECA's President, Michael Pham, was elected as the Vice President for International Collegiate DECA. He will be one of 5 students who will serve on the organization's leadership team for 2012-13. Al Cole was named the Utah DECA Advisor of the Year and Chris Black was recognized for his 40 years as a DECA Advisor.

Join us as we celebrate our accomplishments...

School of Business Year in Review

FALL SEMESTER 2011

- Heather Schumacker joins the Economics faculty
- New Division Chair for Management, Marketing, and Culinary Arts, Andreas Fleckinstein, joins the school administration
- Nine SLCC Business, Marketing, and Collegiate DECA students were selected for national recognition by Who's Who Among Students in American Universities and Colleges.
- STUDENTfacturED, a joint, hands-on experience between Biomanufacturing and the School of Business, begins..
- "Biz Buzz" School of Business Newsletter began.
- 24 students attend the Utah Collegiate DECA Fall Leadership Conference
- SLCC Event Marketing class hosts the first Opportunity Quest Competition "Entreprecurious." Crystal Rosales, a SLCC Business Management student, was the SLCC Opportunity Quest competition winner for Entrepreneurship.
- Business Advisor, Devan Church, takes over advisement for Acctg, CS, CIS, Econ, Fin, and Paralegal.
- 12 students traveled to New York City for the Collegiate DECA Academy.
- The SLCC Collegiate DECA Charter collected money and made 144 toy bears during their annual "Build-A-Bear" community service project to benefit Shriners Hospital for Children.
- The Marketing Department completed an articulation agreement with Weber State University's Technical Sales program.

SPRING SEMESTER 2012

- Don Gren, Professor of Management, receives the ACBSP Region 7 Teaching Excellence Award
- Culinary Arts Students Participate in the Skills USA state competitions and 30 students receive awards
- 36 Collegiate DECA members competed at the State Collegiate DECA Conference at UVU.
- The Health Information Technology program ended successfully.
- An impressive line-up of business professionals were featured in the Entrepreneurship & Leadership Forums over both the fall and spring semesters.
- \$8700 Perkins Grant awarded to the Marketing Department to develop the hands-on lab experience course at the Utah Capitol Store.
- \$5400 Perkins Grant was awarded to Baking Chef, Laura Marone, for specialty training and professional development.
- School of Business programs set up 2012-13 course schedules to accommodate non-traditional students by offering 2 year degrees which can be completed through online and weekend scheduling.
- A Partnership was developed with Utah State University to provide a Bachelor of Science in Business at SLCC.

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