

The
School
of
Business
Newsletter

*For Faculty, Staff and
Students*

May 2014

Salt Lake
Community
College



Step Ahead.

THE BIZ BUZZ

Issue 8

In This Issue



Page 2 - A Message From the Dean: Celebrating Student Engagement and Achievement

Page 3 - A Great Year for SLCC Collegiate DECA

Page 4 - School of Business Outstanding Students

Page 7 - SLCC Hosts Conference
Culinary Alumni Spotlight

Page 8 - Faculty & Staff Years of Service Awards
School of Business Year in Review

Visit us online at:
www.slcc.edu/schoolofbusiness.com

Send your story ideas to: Lisa.McFadden@slcc.edu

A Message From the Dean:

Celebrating Student Engagement and Achievement

This is an exciting time of the year as we participate in several celebrations to recognize the achievements of our students. Events such as the Outstanding Student Luncheon, Culinary Arts Graduation Celebration, and Commencement recognize students for outstanding performance and degree completion. I enjoy interacting with students during these events. Their accomplishments are inspiring and serve as a major reward for the work we do.

My day-to-day interactions with students often focus on problem resolution. This semester I sought to change that up a bit. I took the opportunity to visit two classes, MGT 2050 and MGT 1600. Both were terrific experiences as I observed and interacted with students in a learning environment. In addition, I met with some of the students outside of class to continue the discussions we had in class. In both cases, I was impressed with the students and their level of engagement with the discipline and learning. I look forward to attending the Service Learning Showcase where students present their projects. Each semester I have been impressed with the projects completed by students in BUS 2200. I am also looking forward to attending the MKTG 2500 final project presentation and the MGT 1600 final project presentations. All of these events are celebrations and I am looking forward to joining in on them.



Dennis Bromley, Dean, SLCC School of Business

A round-table conversation about the “flipped class” was held on April 28. Approximately 16 students enrolled in Accounting, Computer Science, and Legal Foundations of Business shared their “flipped class” experiences. The conversation was lively and several great ideas and insights from the students’ perspective were shared. The informal and free-flowing conversation went for nearly 2 hours and was recorded. I am excited about the improvements that we can make as we incorporate the feedback students provided. We launched the “flipped class” initiative two years ago with the notion that it would improve students’ learning experiences. It was gratifying to hear their comments that reaffirmed the value of the “flipped class” and their collective appreciation for faculty who had “flipped” their classes.

As is usually the case with events such as this, I came away with unanticipated “golden nuggets.” Students appreciated the opportunity to participate in the conversation and ask that the “round table” conversations become, as a minimum, an annual event. My concern was that not enough people would show up. In reality, the turnout was double what I expected, with nearly every student making meaningful contributions. The level of engagement by the students reaffirmed their desire for quality educational experiences from caring faculty. Most importantly of all, they asked that we press on with the “flipped class” initiative and support it with the appropriate technology and instructional space modifications. In short, these students like the changes we have made and the direction we are going.



*Morgan Nelson receiving
2nd Place Award*

A Great Year for SLCC Collegiate DECA

By Natalie Callahan, SLCC DECA President

The past year has been a wonderful experience serving as the 2013-2014 Salt Lake Community College DECA President. I consider myself lucky to have worked with such outstanding individuals throughout the year. Our members, officers, and advisors have worked hard to accomplish incredible things as a chapter. Together we have attended conferences in Park City, New York City, Ogden, and Washington DC! We have come together to serve our community, and have spent time together growing relationships within our chapter.

I would like to thank our team of officers for the time and energy they have put in to making this school year such a success. We would not have been able to move our chapter forward without these hard working individuals. I would also like to thank our advisors, Curtis Youngman and Rolayne Day. They have been a huge part of the success we have had at competitions and as a chapter, and have helped to move our chapter in a very positive direction.

We recently held officer elections, and it is my privilege to announce the 2014-2015 SLCC DECA officers. I know these individuals are dedicated to our DECA chapter and are excited to continue a tradition of excellence.

Justin Beck- President

Christian Valcarce- VP of Chapter Development

Nicholas Carlson- VP of Chapter Management

Jonathan Valdivia- VP of Communications

Morgan Nelson- VP of Public Relations

The SLCC Collegiate DECA members worked hard this year to develop their leadership skills, work on fundraisers, service projects, and prepare for competition in business-related events. All of their hard work paid off, as 9 students attended the 53rd Annual Collegiate DECA Career Development Conference, held in Washington D.C. April 23-26.

The SLCC Collegiate DECA chapter was recognized for their service efforts by receiving the Community Service Award for their fundraising activities for the Shriners Children's Hospital. The Chapter also received the Presidential Passport Leadership Award, where the chapter documented their efforts toward providing activities to their members, which developed competence, integrity, innovation, and teamwork.

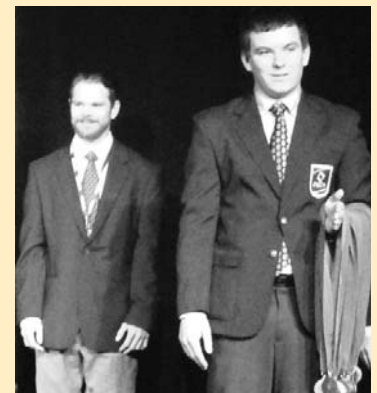
The SLCC students who attended the conference, all competed with college students from across the U.S. and Canada in various business-related events. The SLCC students who received recognition at the international conference were:

- Nicholas Accord was a Qualifier in the Entrepreneurship - Growing Your Business competitive event.
- Natalie and Emilie Callahan, Chapter Leadership Award.
- Morgan Nelson and Tony Archuleta both competed in the national Management Institute, sponsored by Piper Jaffray. Morgan's team won 2nd place and Tony's team won the finalist position (4th-7th place).

The following students each competed in a business related event:

- Entrepreneurship: Justin Beck, Emilie Callahan and Natalie Callahan
- Sports & Entertainment Marketing- Nick Carlson, Parker Erickson
- Advertising Campaign - Jonathan Valdivia

Last, but not least, Curtis Youngman, Professor of Marketing and the SLCC Collegiate DECA Chapter Advisor, was recognized for his 45 years of service to Collegiate DECA.



*Nick Carlson receiving overall
finalist Medallion*

School of Business

2013-14 Outstanding Students

Justin Beck - AAS in Marketing Management



Justin is excited to graduate from Salt Lake Community College with an AAS in Marketing Management and get out into the workforce. Justin is a huge fan of Batman and lives his own kind of super-hero life as father of two adorable children. He and his wife have worked hard to balance their time between family, school, work, and DECA, with impressive results. Justin is handy with power tools and generously offers his expertise to those in need.

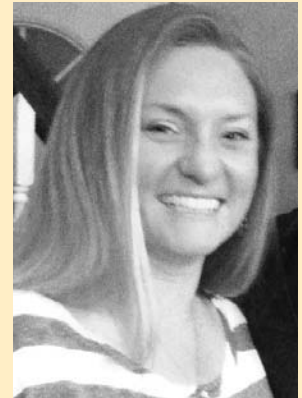
Justin is proud to have earned his Eagle Scout, numerous awards with Collegiate DECA, as well as recognition with Who's Who Among Students in American Universities and Colleges. He served as the Vice President of Finance for the 2014 Salt Lake Community College DECA chapter and was recently voted to serve as the 2015 President. Of all the great instructors at SLCC, he has truly enjoyed and appreciated classes and time spent with Curtis Youngman.

Angala Gubler - AAS in Accounting

Angala Gubler was born and raised in Indiana, then attended high school in Colorado. After high school she moved to Utah. While pursuing her education at SLCC, Angala was a tutor in the accounting lab, a member of the Accounting PAC committee, and was on the President's Honor roll multiple times. Angala will be graduating with a 3.89 GPA.

Angala said her favorite thing about her time at SLCC, was the teachers. "You can really tell that they love what they do and are always willing to help, so their students can succeed," Angala said.

Angala is a mother of two, and enjoys spending time with her husband and family. In the future she would like to have a career in Accounting with a company that she enjoys.



Nelly Harvey - AAS in Computer Sciences & Information Systems



Nelly Harvey grew up in Brysur Marne, France (near Paris). While attending college in France, Nelly met her husband (who is from Utah). They married, moved to Utah and she enrolled at SLCC. Nelly loved having the opportunity to build a schedule that suited her needs, unlike in France where she said you were given a schedule and were required to adhere to it, with no customization. After studying French Literature, Nelly jumped from class to class until she discovered the world of computer programming, where she found her niche.

While attending SLCC, Nelly joined the NSCS (National Society of Collegiate Scholars), Phi Theta Kappa, and has been on the President's Honor roll. She will be graduating with a 3.88 GPA.

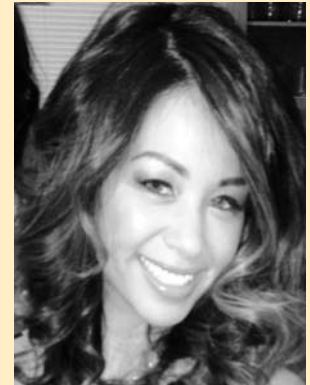
Nelly has a goal to start her own business as a professional Web Developer. She said she likes to keep up with the latest technologies and trends in web development/design. She likes anything to do with comics and older cartoons. Her other interests are movies, philosophy, and architecture.

Carlen Khuu - AAS in Finance and Credit

Carlen Khuu was born and raised in Utah and graduated from Taylorsville High School. Carlen said what she loved most about her SLCC experience was the caliber of the professors and the overall atmosphere of the College. Carlen graduated in December with a 3.27 GPA.

While attending SLCC, Carlen participated in DECA and had the opportunity to participate in the Fall Leadership Conference where her team placed 2nd with their ZAGG presentation.

Carlen is currently working at Discover Card, where she has worked the past 15 years. She loves to cook and exercise. Carlen would like to pursue a career in finance in the future.



Ekaterina Kokvina - AA in Business

Ekaterina Kokvina (goes by Kate) was born and raised in Russia. She graduated from the Druzhba Dance Academy. She said she is grateful for the skills she learned as a dancer (determination, discipline, perseverance, passion and perfectionism). Kate said ever since she can recall, she has always had an interest in numbers and felt certain that her career would somehow be involved working with numbers.

“Amazing would be an understatement when describing my life as a SLCC Business School student,” Kate said. “Studying here has led me to many opportunities, provided me with lifelong friendships, and given me the most valuable experiences a student could hope for.” Kate has been on the President’s Honor roll each semester and received the “Pride in Academics” Award from Multicultural Initiatives. Kate also volunteered with SLC Youth Services and Family Support

Kate said her teachers not only taught her about business, but valuable lessons in life as well. “There is no doubt in my mind the SLCC School of Business has shaped who I have become and helped lead me down my current path.” Kate said she loves to travel. In the future she plans to pursue a Master’s Degree in Accounting from Weber State University.

Jun Ho Kwak - AS in Economics

Jun Ho is from Salt Lake City. He graduated with an AS Degree in Economics with a 3.56 GPA.



Mikari Leblanc - AS in Business

“Mikari Leblanc graduated from SLCC in December 2013 and is currently studying at Westminster College. Mikari said that throughout her academic career at SLCC, she thought there were some hardships for her to overcome, such as being a foreign student, (she is from Okinawa, Japan), being a military wife, and being a mother. However, Mikari looked at those challenges as sources of motivation to work hard. As a result, through dedication and determination, she graduated from SLCC with 4.0 GPA, while demonstrating that language barriers do not have to be a deterrent to academic success.

Mikari acknowledged all the help and support she received at SLCC, and is very excited for academic advancement at Westminster College.

Outstanding Student Awards (continued)



April McCloskey - AAS in Paralegal Studies

April grew up in Sacramento, California then moved to Utah as a teenager. From there she moved to New Orleans, Louisiana and lost everything when hurricane Katrina hit. After living in Florida for a brief time, she returned to SLC to be near family and pursue her education.

April loved her experience at SLCC, particularly the teachers and students. "Everyone is so nice and helpful, and I have met so many great people at SLCC," April commented. I really appreciated everyone's help and support that I felt throughout my program. April will be graduating with a 3.98 GPA.

April's goal is to be a successful paralegal and said she thinks this program has helped her to be able to do that. She plans to continue her general studies and then transfer to the University of Utah's School of Humanities to get a Bachelor's Degree in Communications. April is a member of the Utah Paralegal Association and is a notary public. She loves cats, biking, swimming and reading.

Marc Nelson - AS in Computer Sciences and Information Systems

Marc made his way to SLCC from Rockland, Idaho. He said he enjoyed his entire experience here. "My instructors were very professional and approachable. The relationships I developed with my instructors extended past the semester in which they taught me. Many will still stop me in the hallway to ask about my progress in the program and wish me well," Marc said.

Marc would like to obtain a Bachelor of Science degree from Western Governors University in software development. His goal is to be an independent software developer that can work from anywhere "without being shackled to an office."

Marc said he has always been interested in computer programming and now will be able to get paid for doing what he loves. Mark will be graduating with a 4.0 GPA.



Jessica Prawitt - AAS in Business Management

Jessica said she thinks her time at SLCC has offered her more than just book smarts. She enjoyed her teachers so much that she kept enrolling in some of their classes over and over again! She said she really appreciated how her teachers encouraged and motivated her to learn. "I really like the smaller classes the school offers, in addition to the endless help with tutors and generous students," Jessica commented. Jessica will be graduating with a 3.72 GPA.

In the future Jessica is planning to take some time to start a family and would like to start a small business with a co-worker. She is currently operating a commercial cleaning franchise.

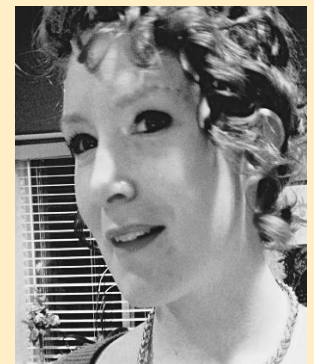
When Jessica isn't studying, she loves spending as much time as possible with her husband, going on vacations, remodeling their home and spending time with family and friends.

Rachelle Vandruff- AAS in Culinary Arts

Rachelle has been working in the culinary field as a baker for over 5 years. She is currently working as the lead Pastry Chef at City Cakes, which specializes in vegan and gluten-free goods.

During her time in the SLCC Culinary Arts program, she won the 2013 Edible Books contest, as well, as taking "Best in Show" at the Utah Cultural Centers professional Gingerbread contest. "I especially appreciated my time learning under Chef Laura Marone. She had a wonderful teaching style, attention to detail, and wanted nothing more than to share all that she knew about the pastry arts. I learned so much under her tutelage." Rachelle will be graduating with a 3.76 GPA.

In the future, Rachelle hopes to work in a test kitchen creating vegan, gluten-free and other alternative food products. In the upcoming months at City Cakes, she will be hosting their very first Gluten-free baking and decorating classes.



College Hosts State Conference

Salt Lake Community College hosted the State SkillsUSA® Conference March 27 & 28. Thirteen SLCC Culinary Students made an impressive showing at the state-wide event:

Keri Gukeisen – Prepared Speech; **Amber Rowlett** – Job Interview; **Donna Daoust** – Job Skill Demonstration; **Madalyn Bock** – Job Skill Demonstration; **Christopher Williams** – Extemporaneous Speaking; **Trisha Peay** – Action Skills; **Kristina Fox** – Culinary Arts; **Corinne King** – Culinary Arts; **Tawni Porter** – Customer Service; **Lanisa Wann** – Customer Service; **Courtney Tanner** – Restaurant Service; **Taylor Bigler** – Commercial Baking; **Russ Dalgren** – Job Skill Demonstration.

The mission of SkillsUSA's is to empower its members to become world-class workers, leaders and responsible American citizens. The 50th Annual SkillsUSA's National Conference will take place in Kansas City, June 23-27. Malcolm Tasker will accompany the students and attend as their advisor. Malcolm works for ancillary services and teaches adjunct business focused classes for the Culinary Department.



Culinary Student adds finishing touches to competition entry.

Culinary Arts Alumni Featured on Television



Manoli Katsanevas

Former Salt Lake Community College Culinary Arts student, **Manoli Katsanevas**, was recently spotlighted on a KUTV News (Channel 2) cooking segment. In addition to the KUTV segment, Manoli has been involved in numerous cooking demonstrations throughout the city, including Fox13 News, the Gluten Free Expo and the Hellenic Cultural Association. Manoli currently serves as the chairman of the cooking demonstrations at the annual Salt Lake Greek Festival.

About his experience at SLCC, Manoli said, “My experience and education in the Culinary Program gave me the basic culinary fundamentals and knowledge to help get me to where I am today.” He remarked that Chef Leslie taught him something that has helped him greatly in the professional work environment, “Got the goal...go get there.” Manoli said there are always obstacles in every kitchen, sometimes you need to improvise and use what is around you, to get to where you need to be.”

Manoli entered the foodservice industry when he was just 13 years old through his family owned restaurant business, Crown Burgers. Manoli graduated from SLCC with high honors. Since graduation he has worked at several local restaurants including: The Grand America Hotel, Smith's Bistro, Flemming's Prime Steakhouse, Caffe Niche and Fresco Italian Café.

In 2012 Manoli decided to advance his culinary career by opening his own business, Manoli's Catering (www.manoliscatering.com). Manoli has acquired an excellent customer base that has allowed him to further expand his business, while at the same time maintaining profitability. To view the cooking segment visit the following link:

http://www.kutv.com/recipes/features/fresh-kitchen/stories/vid_647.shtml

Faculty & Staff Recognized for Years of Service

35 Years of Service

Gordon Frisbey

30 Years of Service

Rolayne Day

30 Years of Service

Joe Howell

15 Years of Service

Jessica Guiver

5 Years of Service

Dennis Bromley

School of Business Year in Review

Join with us as we celebrate some of our accomplishments . . .

- Cross collaboration across departments to create Stackable Certificates
- Great efforts made to update CCO's and syllabi in preparation for the Northwest Accreditation site visit
- Received funding for a School of Business resource center
- Received approval to add 4 new faculty positions
- Selected two full-time Marketing faculty members to begin fall semester
- A successful Professional Development series
- Installed display monitors throughout the Business Building
- Upgraded 3 faculty areas with new paint, carpet, supplies & furniture
- Ordered benches to be placed in hallways for student seating
- Two classrooms to be converted to flexible classrooms this summer
- Received funding for additional flexible classrooms within the next two years
- Collegiate DECA successful in State and International Competitions
- SLCC Marketing class participated in Opportunity Quest Competition
- Upgraded the School of Business wireless access
- Tutoring resources were implemented for CSIS 1020 and 2020
- Learning Cirlces for programming students was successfully introduced
- Culinary Arts students showed impressive results in Region and State SkillsUSA competitions
- Two Faculty circles (ipads in the classroom and Adobe connect for virtual classes)
- Expanded block course offerings from 3 successful offerings in the fall, to 14 in the spring
- An impressive line-up of business professionals were featured in the Business Leaders Forums
- New staff added to the School of Business team: Missy Counter, Jon Pratt, Angelica Garcia & Lisa McFadden