

The
School
of
Business
Newsletter

*For Faculty, Staff
and Students*

November 2015
Issue 3



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Salt Lake
Community
College



THE BIZ BUZZ

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Send story ideas to sharsten.thompson@slcc.edu

*December Newsletter deadline for submissions:
November 27, 2015*

A Message From the Dean

The first half of the semester has passed with surprising speed. It seems like only yesterday that we were together at the school meeting beginning the academic year. That the time has passed so swiftly is attributable, in part, to the many significant undertakings in process. More specifically, we are navigating our way through rank advancement, participating in forums and other conversations about general education reform, and helping to inform the college strategic planning process at the multiple forums held to discuss strategic priorities, SLCC culture, etc. Each of these undertakings are important and command a certain amount of time and energy. I appreciate the efforts put forth by many of you to attend the various forums and share your unique perspectives and insights.

At the beginning of the year we discussed some important issues relating to student enrollment and transfer patterns, retention, and the importance of completion. We talked about ways in which we can add value to the Associate Degree in order to incent students to complete the degree prior to transferring on to earn a bachelor's degree. As an update, we continue to reach out to the University of Utah to continue the conversation about clear pathways to transfer. In terms of retention, each Associate Dean has been working with faculty to develop proactive strategies to improve retention. Each Division has formed retention committees and the ideas being discussed are promising. Soon, the committees will be meeting together to share ideas and develop specific plans of action.

Other initiatives that we discussed revolved around ways to deliver instruction and programs of study. Some instructors have been involved in the Open Education Resource initiative. That work continues to move forward. A number of our courses have been offered online for quite some time. Recently, we have been in conversation about online program delivery. While they may appear to be the same, they are actually different. Online program delivery includes recognizing the needs and learning environment of online students are different and, in offering a program completely online, those differences need to be addressed in terms of communication protocols, student support services, technology assistance, etc. In addition, there is interest in the competency based education model and how that could be incorporated or embraced in the School of Business. Finally, technology-based education is in high demand. The need to provide skilled workers for IT-based jobs is intense and we are working to develop ways to help address those needs through "boot camps" and other innovative delivery methods.

This year we have transitioned two recurring events to faculty committees. Two years ago, we began holding Faculty Professional Development on the first Friday of each month. This year, we will continue with those sessions but the planning and organizing of those events has shifted to a committee of faculty with Associate Dean Paul Benner serving as the administrative liaison. I am looking forward to the sessions that are organized by this committee. Also, Finals Jam is being organized by a faculty committee with Culinary Arts Director Bob Burdette serving as the administrative liaison. Through the collective work of this group, I am confident that Finals Jam will be better than ever.

Finally, I am pleased to report that construction on the long-awaited Business Student Resource Center will commence soon. For a brief time there will be some construction-related inconveniences. There may be some noise from time to time. Please be patient during this brief time. With all of these things going on, it is no wonder that time seems to pass so quickly.



Dr. Dennis Bromley, School of Business Dean

Culinary Arts Wins Again

Home Show at the South Towne Expo Center



By Bob Burdette, Culinary Arts Director

One of the big events at the South Towne Expo Center each year is the Deseret News Home Show. This year it was held the weekend of October 10, 2015. At each of these annual events is an activity that always draws a crowd; the cooking competition.

It is not unusual for SLCC Culinary students to be cooking on Saturday. The Culinary Competitions team meets every Saturday morning to prepare for competitions just like this one. This year two of our Culinary students, Vickie Gore and Diana Green, took the top honor by beating out teams made up of chefs who are culinary graduates! At this competition students are provided a mystery box of ingredients and are asked to create a meal from what is provided.

Culinary Arts Students, Vickie Gore and Diana Green

Children's Book Donations Needed

Give Every Child the Opportunity to Enjoy Reading at Home!

To Benefit Valley Crest Elementary School Pre-K through 6th Grade

Donate New and Gently Used Books

Children's Spanish books greatly appreciated

Donations Accepted through November 30, 2015

Book drops outside of BB130, BB109 and in the Student Center

Valley Crest is the most diverse and financially needy elementary school in the Salt Lake Valley

Sponsored by the Diverse Business Student Class



Staff Spotlight

Stephanie Mahina, Division of Management, Marketing and Legal Studies Secretary

Stephanie Kalisi Mahina, aka Steph, comes to us after a full-time temporary position at Western Governors University, where she worked in the Student Records Department. Prior to working for Western Governors, Stephanie worked in Customer Service at several food establishments, such as Salt Lake Pizza & Pasta, Hollywood Connection, and Chick-fil-a. Stephanie is currently enrolled at Salt Lake Community College, majoring in Physical Therapy.



Stephanie Mahina

Stephanie is a native of Utah and resides in Rose Park. She is the middle child of three, with an older and younger brother. She is lucky to have a Tongan father and a Caucasian mother, who passed down her dark curly hair and nicely tanned complexion. Stephanie graduated from West High School in 2014. While at West, she was involved in gymnastics where she was a State Champion for 3 years. She was on a co-ed competition cheer team and played volleyball.

Stephanie's hobbies are scrapbooking with her mom, creating terrariums, and making greeting cards. "I am stoked to be a part of this great environment that helps me grow each day and gain new insights. It's wonderful to be around such happy faces!" says Stephanie about working in the Division Office.

Sharsten Thompson, School of Business Dean's Office Secretary



Sharsten Thompson

Sharsten Thompson began her position as the Secretary in the School of Business Dean's office in October. She enjoys the cheerful atmosphere in the Dean's office and is excited to be a part of the SLCC family. She is impressed with the helpfulness of all those in the School of Business and values the opportunity to work with our staff, faculty, and students.

Sharsten is from Tacoma, Washington and is fond of the rain but has acclimated to Utah. She grew up on a 5 acre farm with many farm pets. Growing up near a port, she grew to like seafood, boating, and walking near the Puget Sound. She enjoys woodworking and even made a canoe when she was 14. In her free time, Sharsten passionately explores the outdoors through hiking, camping, and snowboarding. She is excited to discover Utah's National Parks.

Don't let Sharsten's quiet personality fool you! She is a very brave and adventurous young lady. Before coming to SLCC, determined to speak Mandarin, Sharsten booked a one way ticket to China with no set plans and ended up teaching English as a second language in Xiamen for six months. She appreciates learning languages and traveling.

Sharsten completed her A.S. in General Studies and Brigham Young University-Idaho. While there, she worked as the receptionist for the gymnasium. She has also worked as an Irrigator for a farm in Idaho, and most recently as a telemarketer for a credit repair company.

Once she has gained her Utah residency, Sharsten plans to pursue her bachelor's degree. She is still searching for a career path, so would like to job shadow some of the faculty members, to determine if teaching is the right fit for her.

Stop by the Dean's office and welcome Sharsten to our team!

Quality Assurance Report Complete

Self-Study Coming Up Soon!

By Paul Benner, Accounting, Finance & Economics Associate Dean

The Salt Lake Community College School of Business completed its biennial quality assurance report in September. The Quality Assurance Report is how the college reports to the Accreditation Council for Business Schools and Programs (ACBSP) its ongoing monitoring of academic quality measures.

ACBSP is the highest level of programmatic accreditation available to teaching (as opposed to research) schools of business. In order to achieve ACBSP accreditation a school must demonstrate excellence as measured against six standards. Those standards are: 1) Leadership, 2) Strategic Planning, 3) Student, Stakeholder and Market Focus, 4) Measurement, Analysis, and Knowledge Management, 5) Faculty and Staff Focus, and 6) Process Management.

The process of becoming accredited is simple to explain but difficult to achieve. The first step is for the school to outline what it does in a reflective self-study, describing the school's processes, how they are monitored, and how new information is fed back into the system as quality improvements. The ACBSP carefully reads the self-study, evaluating how well the school's processes adhere to the six standards listed above. If the ACBSP agrees the process as described meets its standards, it performs a site visit to ascertain whether the school actually does what it claims it does. If so, the accreditation is awarded.

The SLCC School of Business has been accredited by the ACBSP since 1991. In order to maintain accreditation, the school must submit a complete self-



study periodically as directed by the ACBSP, not to exceed 10 years, and a quality assurance report every two years between self-studies. SLCC's next self-study is due September, 2017.

The value of ACBSP accreditation is felt mostly by students. Accounting students from an ACBSP program, for instance, are subjected to a lower standard of scrutiny when applying to sit for the CPA exam than students from non-accredited schools. Four-year and graduate schools look favorably on graduates from accredited two-year programs, making it easier for those students to gain admission and further their educations.

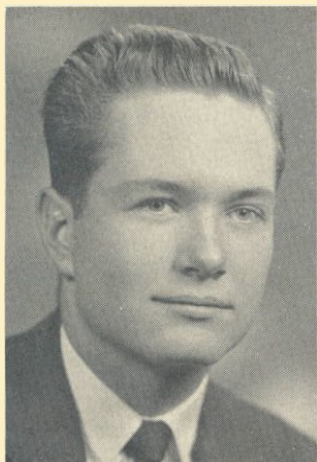
Site visits involve a team of peers from other accredited schools visiting the campus for 2 or 3 days to verify that what the self-study claims is actually taking place on the campus. The evaluators are free to speak to anyone they want and to ask for evidence to support claims made. Once the site visit is completed and the ACBSP has deliberated on the findings, the announcement is made regarding the school's accreditation status.

As we begin work on the self-study, all faculty members will be asked to participate with one of the 6 standards. Many hands make light work. Paul Benner and Lynnette Yerbury will be spearheading the self-study effort, so look for your opportunity to help.



Marlon Andrus Retiring

By Paul Benner, Accounting, Finance & Economics Associate Dean



Marlon Andrus,
as a student at age 20

Finance and Credit Professor Marlon Andrus has announced his retirement from SLCC, effective January 1, 2016. Students, faculty, and staff will miss Marlon's patience, compassion, wisdom, and concern for student learning.

Marlon began teaching at SLCC in August of 1982. During his tenure, he has seen the college evolve from about 12,000 students to the 61,000-plus that are enrolled today. Marlon is known for taking an interest in the lives of his students, and in 2009 authored a book about his teaching experiences. *12,000 Students Later* is a compilation of stories from Marlon's own experiences, those of his students, and some common-sense lessons to help readers reap the benefits of sound financial decision-making.

When asked what he is most proud of, Marlon listed his major accomplishments, all of which, characteristically of Marlon, were focused on students and their success. One is writing his book. *12,000 Students Later* represents a 6-year project. During that time Marlon received strong support from the College President, his editing staff, and his current and former students. But the book just scratches the surface of the kinds of interactions and relationships he has formed with his students. Marlon frequently encounters former students in the community, and his proudest moments come from hearing the words, "Your class changed my life."

Marlon received several awards during his career at SLCC. The first came from students. In 1982, the SLCC student body awarded Marlon its excellence award. In 1985, the College began awarding the official Excellence in Teaching award. Marlon was a recipient that first year. In 2001, Marlon traveled to New York City to receive the International Teaching Excellence Award from the Accreditation Council for Business Schools and Programs. He remains the only Utahn who has ever received that award.

Over the years, Marlon has been a strong supporter of the Northwestern Mutual Financial Network's student internship program. Marlon encouraged students to get involved in the program, and mentored many of them as they got a head start in their careers. In 2007, Northwestern set up the Marlon Andrus Scholarship with a \$60,000 endowment to provide educational opportunities for SLCC students. Since that time, Marlon has participated in the selection of scholarship recipients, and will continue to sit on the selection committee after his retirement.

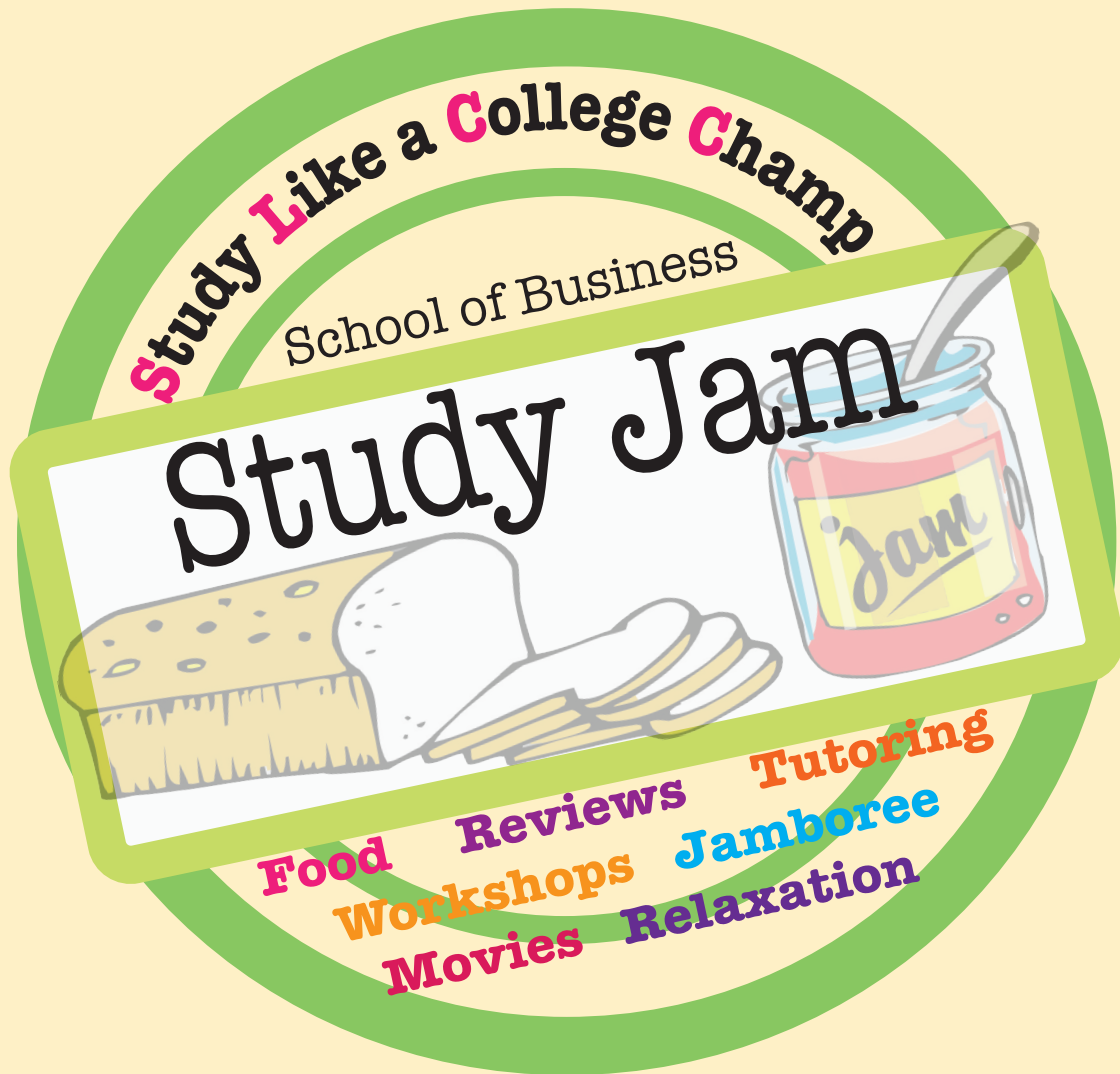
Marlon has always been a proponent of great teaching, and has supported efforts to take teaching into the future using technology and modern trends. In 1990, Marlon taught the first distance-education course offered at the SLCC School of Business. This was a live broadcast television format presented on Channel 9, 2 hours, twice per week. There were a great many students sending in assignments and questions. Marlon enjoyed the opportunity to help move the College into the 21st century. Marlon's one request when considering his replacement is to make certain the new person is a great teacher above all else.

Salt Lake Community College has come a long way since Marlon Andrus began teaching finance courses. It has grown and changed directions. It has weathered leadership changes and reorganizations. But the one constant has been the college's focus on offering a great education. The college is better for having had such great instructors as Marlon Andrus, and we will miss him as we continue to move forward. Thanks to Marlon for helping to make Salt Lake Community College one of the premier community colleges in the country.



Marlon Andrus

You are Invited to the . . .



Thursday, December 10th from 6 p.m. to 2 a.m.

Come Prepare and Cram for Finals!

To show appreciation and support of our students, the SLCC School of Business faculty and staff will provide a space for individual or group study in the Business Building from 6 p.m. to 2 a.m. on the night before reading day. Some of our faculty have volunteered to provide test reviews and tutoring for those students who would like a little extra help in preparing for their finals. Ask your Accounting, Economics, Finance, CSIS, Management, Marketing, and Legal Studies faculty if they will be there to review or answer questions. Don't miss out on this opportunity to "Take care of business" while having fun in the School of Business.

The CSIS Department has a new club!

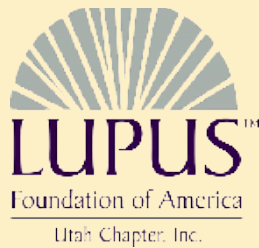
By Jessica Guiver, CSIS Administrative Assitant

With the help of Margret Posch, a group of programming students achieved club status through SLCC in Summer 2015. Open Source (//OS) has already established new leadership for Fall 2015 with a promising new agenda of activity. The club is working on two projects to be completed in November and showcased to various groups. The projects currently under consideration are two applications, one is a game and the other is an organizing program/study guide both with a graphical user interface. For more information you can visit www.slcc.edu/csis.



SLCC Event Marketing

Community Outreach to those with Lupus



SLCC's Event Marketing class and the Lupus Foundation of America have partnered in presenting an "Evening of Healthy Cooking" for individuals who struggle with Lupus. The event includes free healthy cooking instruction and will be hosted by the City Creek Harmons on Tuesday, November 17th at 6PM, at 135 East 100 South, Salt Lake City.

Encourage your friends and family with Lupus to call for reservations. Please contact Noelle Reymond at info@utahlupus.org

SAVE THE DATE! Black and White Event at SLCC

The SLCC Collegiate DECA Chapter presents an evening of dancing, dining, and a silent auction on Friday, November 20th from 6:30 - 9:30 PM. The semi-formal, black and white event serves as a fundraiser to help DECA students travel to conferences, compete, and network with business leaders. Show your support by purchasing tickets, donating items for auction and advertising the event to your friends, students and colleagues. Tickets are \$30 in advance and \$35 at the door. More information about purchasing tickets, auction items, etc. will be coming soon! Put this event on your calendar NOW!!!!

