

The School of Business Newsletter

*For Faculty, Staff and
Students*

November/
December 2014



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Salt Lake
Community
College  Step Ahead.

THE BIZ BUZZ

Issue 3

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January Newsletter deadline for submissions:
December 19, 2014

Send your story ideas to: Lisa.McFadden@slcc.edu

You are Invited to the School of Business

“Jam Session”

Thursday, December 4 from 9 p.m. to 2 a.m.

It's not what you think! It's not a music jam session, but a “prepare for finals, cram everything into your brain” served with bread and “jam session.” That's right! To show appreciation and support of our students, the SLCC School of Business faculty and staff will provide a space for individual or group study in the Business Building from 9 p.m. to 2 a.m. on the last day of classes. The faculty and staff will serve bread with jam and hot beverages. Some of our faculty have volunteered to provide test reviews and tutoring for those students who need a little extra help in preparing for their finals. Invite your group to meet on Dec 4th to polish your final project before the due date. Find a study group to review materials before your exams. Ask your Accounting, Economics, Finance, CSIS, Management, Marketing, and Paralegal Studies faculty if they will be there to review or answer questions. Don't miss out on this opportunity to “Take care of business” while having fun in the School of Business.



Faculty Spotlight

Pook Suetorsak, Finance & Economics Faculty



Pook Suetorsak

Pook Suetorsak, Associate Professor in the Finance and Economics Department, teaches Microeconomics, Macroeconomics, Financial Mathematics, International Economics and Finance. “Teaching a variety of classes helps me keep my economics and finance skills sharp in a number of areas,” Pook commented. Pook also began teaching ECON 2010 and FIN 1380 online about a year ago. “It has been quite a lot of fun and has allowed me to interact both with our traditional students, as well as non-traditional students who take most or all of their courses online,” Pook said.

Pook received a PhD in Economics from the University of Utah. She has two master’s degrees in Economics from the University of Utah and Chulalongkorn University in Bangkok, Thailand, her native country. Her undergraduate degree in economics is also from Chulalongkorn University, which she said is the Royal University in Thailand. Pook was actually given her diploma by the King in person!

Prior to joining the faculty at SLCC in 2007, Pook was an Assistant Professor at New York State University. She also taught at the University of Utah, Westminster College, and BYU. Before becoming a professor, she worked as a credit officer at Sumitomo Mitsui Banking Corporation, a large Japanese international bank, where she supervised and managed a team making loans and lines of credit.

Pook said she thinks SLCC is a great place to teach. She has enjoyed getting to know many students over the years and also enjoys working with the wonderful colleagues in the business school.

Outside the college, Pook keeps very busy with her little daughter Gwendolyn, who turns two this month.

Susumu Kasai, Computer Sciences & Information Systems Faculty

Susumu Kasai, a CSIS Professor, currently teaches Database Design & Processing, SQL Programming, Advanced Database Applications, Decision Support Systems and Business Computing Proficiency: Spreadsheet & Database. Susumu has taught at SLCC since Fall Semester 1997.

Susumu received a BA in Economics from Carleton College, Minnesota, and a MA in Higher Education from the University of Missouri, Columbia and a MS in Management Information Systems from the University of Missouri, St. Louis.

Susumu formerly worked at the Federal Reserve Bank in Minneapolis and Macalester College in St. Paul, as a Programmer Analyst. He moved to Chicago to work for Digital Equipment Corp. as an Educational Specialist. From there he taught at Harper College (Illinois) and St. Louis Community College, prior to coming to SLCC.

“Since my academic and professional experience is mostly in Management Information Systems, being a part of the School of Business allows me to explore solving complex business solutions using computer software technologies,” Susumu said.

Susumu was born and raised in an area of Japan that is surrounded by mountains, and he has spent most of his life in the U.S. in the Midwest without the mountains. “Living in the Salt Lake Valley feels more like home and I really enjoy living here,” Susumu said. Soon after coming to SLCC, Susumu became involved in developing and leading a student study abroad program to Japan with a Utah college consortium. He developed it into the SLCC’s Japan Study Abroad Program and Faculty Exchange Program with a Japanese University in Osaka, which continues today. He also serves as a Principal of a non-profit Utah Japanese Language School since 2011, which now has an enrollment of 60 plus students K through the 5th grade. The school is hoping to have its first graduating class in the spring of 2016.

Susumu is married and his wife works at the University of Utah. His daughter works at Georgetown Law School in Washington, DC. He and his wife like travelling, exploring unique cuisines, and cooking together at home.



Susumu Kasai



Update

The Collegiate DECA Fall Leadership Conference held on November 7-8 in Park City, was a great success. Every attending member of Collegiate DECA gained valuable experience, made multiple connections, and will forever be changed. We appreciate **Adobe** and **Boostability** for their willingness to let our Collegiate DECA members work with them, and gain real world experience, while problem-solving for their companies. Thank you to our wonderful advisors, Ahmad Kareh and Eric LeDuc, participants, and to everyone who supported us. The competition was team based and divided into 14 groups. Salt Lake Community College had an impressive 18 representatives.

Adobe Winners: 1st Place - Sera Nilsson; 2nd Place: Jonathan Valdivia, Steffi Powers, & Catherine Ramos
Boostability Winners: 1st Place - Grecia Gutierrez; 2nd place - Jeremy Trujillo, & Krystof Brichta



UTFLC SLCC Collegiate DECA Chapter: (L-R 2nd Row) Eric Leduc (Advisor), Krystof Brichta, Jonathan Valdivia, Steffi Powers, Jared Wallenmeyer, Jeremy Trujillo, Nick Carlson, (L-R 1st Row) Natalie Callahan, Justin Beck, Kim Beck, Catherine Ramos, Trevor Okey, Grecia Gutierrez, Morgan Nelson, David Forbes, Sera Marie Nilsson, Emilie Callahan, (Front) Ahmad Kareh (Advisor)

You are Invited! Join Us For Dine For DECA - held November 22, 6:00 p.m.- 9:00 pm, Redwood Campus, Oak Room. The Event Marketing class is hosting a fundraiser for Collegiate DECA. The evening will consist of a full service dinner, both live and silent auctions, and live entertainment. Auction items will include: jewelry, gift baskets, movie tickets, brand label design service, a family dinner prepared and delivered to your home, pies, and much more. All proceeds will benefit Collegiate DECA. Tickets are \$20.00 and may be purchased @ goo.gl/eqKE5f

DECA Update (Continued)

Future Entrepreneurs! Take the Challenge

Take your ideas to the next level. If you are a SLCC student or group of students with an idea, product, service, or business concept, but no capital, The Entrepreneurship Challenge is the perfect opportunity for you. This contest will provide exposure to three prominent individuals from your community and the opportunity to win up to \$1,000.00 in cash. The winner of the Entrepreneurship challenge will advance to the final stage of the Utah Entrepreneur Series which is one of the largest business plan competitions in the nation. The Challenge focuses on the development of a full, comprehensive business plan. Participants often advance to create successful business start-ups. The competition winner will be awarded \$40,000 to help fund their start-up business from the event's title sponsor, Zions Bank. In addition to the main prize, secondary financial prizes will be awarded for best business plan, presentation, and technology.

Sign up by: **December 10** Submission Deadlines: Executive Summary - **January 23rd** Presentation - **January 30th**



DECA Deals Cards - Collegiate DECA has put together a great fundraiser “**DECA Deals Card**.” The DECA Deals Card is a reusable coupon card offering special discounts on products and services near the campus. The DECA Deals Card brings Salt Lake Community College together with local business, increasing campus awareness and business involvement. The project will benefit everyone involved, hopefully leading to an annual fundraising opportunity. The DECA Deals Card is good for over one year, provides hundreds of dollars in savings, and only costs \$15.00. All proceeds will benefit Collegiate DECA. Purchase one today! Contact a DECA representative (Justin Beck: 801-864-9766) or go to BB 109.



Culinary Students Cook for Ronald McDonald House

By Bob Burdette, Interim Culinary Arts Director

The aroma of fresh herbs (harvested from our own garden) and roasting chicken filled the kitchen and dining room on Friday, October 24th when the SLCC Culinary students descended upon the Ronald McDonald House. Led by Chef Franco Aloia, students who are enrolled in the Beginning Food Prep class, had the opportunity to demonstrate their talents, skills and teamwork as they prepared dinner for approximately 90 guests.

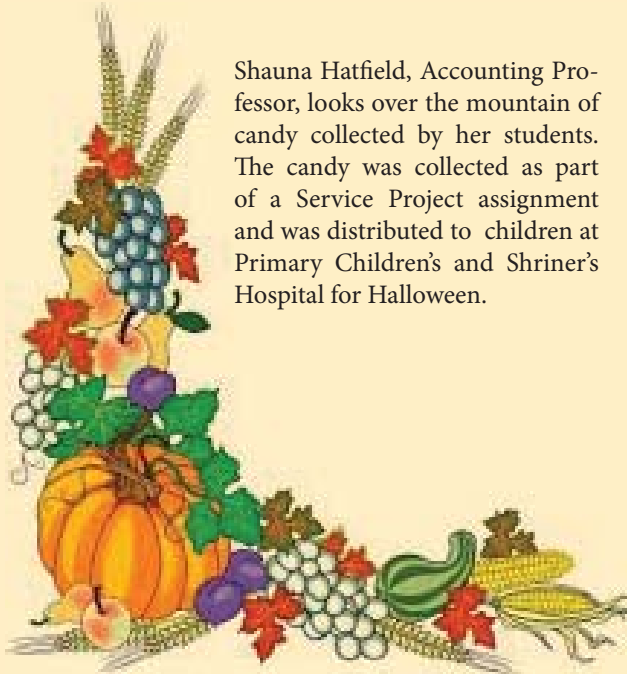
The Ronald McDonald House provides temporary housing for families with children who are being treated at area hospitals. Approximately 1800 families stay at the Ronald McDonald House each year. The SLCC Culinary Arts students got to meet and talk to many families who currently call the Ronald McDonald House their home, while their children are receiving treatments for a wide variety of health issues.

Without the help of hundreds of volunteers, the success of the Ronald McDonald House would not be possible. There are never enough hands to do all the work, so it is imperative to have help from outside sources. The strong support of the community enables families to stay together while their children recover from their medical treatments. The Culinary Arts students had an opportunity to learn first-hand about how a large-scale food service event takes place, while having an opportunity at the same time to help and serve in the community.

SLCC Culinary Students, prepare a wonderful meal for guests at the Ronald McDonald House. This program invites community members or groups to cook meals for families with a seriously ill or injured child staying in Salt Lake City area hospitals.



School of Business Happenings...



Shauna Hatfield, Accounting Professor, looks over the mountain of candy collected by her students. The candy was collected as part of a Service Project assignment and was distributed to children at Primary Children's and Shriners's Hospital for Halloween.



Below-Paul Benner, Interim Dean of Accounting, Finance & Economics...just a bit tangled up!



The School of Business Administration and Support Staff celebrating the spirit of Halloween!

Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts at the School of Business, Business Leaders Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

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| Nov 5 | Jared Belnap | Co-Founder, President, Mazuma |
| Nov 12 | Robert Pedersen | Chairman, CEO, Del Sol |
| Nov 19 | Josh England | President, CR England, Federal Reserve Board Member |
| Nov 26 | Bill Child (Video) | Chairman of the Board, RC Willey |
| Dec 3 | Joe Leverich | President, Leverich Group |

Receive College credit for the forums by registering for:

Finance 2950

Management 2950

Also receive credit for DECA by enrolling in

Marketing 1900 or Management 1900

The School of Business

would like to wish you a very...

