

The
School
of
Business
Newsletter

*For Faculty, Staff and
Students*

September 2014



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Salt Lake
Community
College



Step Ahead.

THE BIZ BUZZ

Issue 1

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October Newsletter deadline for submissions:
September 24, 2014

Send your story ideas to: Lisa.McFadden@slcc.edu

A Message From the Dean:

Welcome Back!

It was truly great to see you at the School of Business meeting on August 19. I always look forward to welcoming faculty back for another academic year. It seemed appropriate to devote our time together to celebrating the success we enjoyed last year. As we look back at the accomplishments of 2013-14, we have much to celebrate. We enjoyed tremendous success through the informed budget process. Our informed budget request for modifications to instructional space to accommodate innovative instructional delivery was embraced as a significant piece of the top priority for Academic Affairs. We received 4 new faculty positions, 2 in Computer Sciences and 2 in Business. Through Perkins Grant requests we received approval for a CISCO Lab, Culinary equipment, and the development of an Online Instruction Certification program. Each of these promise to deliver improvements in teaching practices and program quality.

We had a highly successful professional development series that focused on faculty sharing best practices in high impact areas that included flipped classroom, ePortfolio, service learning, and the use of Canvas for online instruction. Some of these sessions became the stimuli for learning circles where additional conversation and training took place. It is exciting to see so much positive energy devoted toward innovation in teaching.

The examples presented above, coupled with the successes of many individual faculty have made the School of Business an innovation center for SLCC. As such, we have been invited to participate in a program to redesign courses around open source materials. I recently learned that the grant proposal, in which we were invited to participate, has been approved. More details will be forthcoming but the gist of the project is that over the next several months we will focus on designing four courses around the use of open-source materials rather than textbooks. Related to this project is a discussion about designing the AS Business degree such that it could be delivered “text book free” so as to provide a tremendous savings to our students. By making a college degree much more affordable, this initiative directly aligns with the SLCC strategic priority to provide access to under-served populations.

Speaking of strategic priorities, I look forward to our October professional development session where we will focus on connecting the initiatives in the School of Business with SLCC’s Strategic Priorities. This conversation will be valuable as we look forward to hosting Northwest Commission visitors in late October. Many of us will have the opportunity to share with them the work we do and how it contributes to the core themes and strategic priorities of SLCC. I am proud of the work we are doing and look forward to sharing our accomplishments and showing how we have advanced the causes portrayed in SLCC’s Strategic Priorities.

This year promises to be as successful as last year. We expect to complete instructional space renovations that will further support education innovation and inform future strategies for innovation. In partnership with the Development Office, we will improve upon the lecture series by restoring opportunities for students to “munch and mingle” with speakers after their presentations. We will also continue to work on the ePortfolio as a program requirement for business students. I am excited about the direction we are moving, the new faculty and staff that are joining us, and all of the other indicators that make the School of Business a really cool school.



Dennis Bromley, Dean, SLCC School of Business

The School of Business Welcomes Paul Benner, Interim Associate Dean



Paul Benner, Interim Associate Dean

The School of Business welcomes Paul Benner as the Interim Associate Dean of Accounting, Finance, and Economics. Before arriving at Salt Lake Community College, Paul was previously employed as the Campus College Chair for Business and Director of Academic Affairs at the University of Phoenix, Utah Campus. Paul has also been the Senior Manager of Fulfillment for MATRIX Marketing (now known as Convergys).

Paul received a BS degree in Management and Marketing from the University of Utah, and an MBA from the University of Phoenix, and ABD (Doctor of Management in Organizational Leadership) from University of Phoenix.

“I am very impressed with the devotion and dedication of the faculty here at SLCC. Everyone seems to be working on the same team, with the interests of the students in mind. I also appreciate the openness to innovation that I have seen so far. Education is changing, and we need to make sure we keep up with it,” Paul commented. Paul is very interested in alternative delivery methods such as the flipped classroom, online education, streaming, and gaming.

Paul is married and the father of 4 children (with 3 that still live at home). He has one in college at SLCC, one at Brighton High, and one at Butler Middle School. He and his family love traveling, eating out, and good movies. Paul is the Little League Coach for his 11 year old son’s football team, the Brighton Mighty Mites, where his son is the middle linebacker. “My wife doesn’t fish, but the rest of us do, and it is one of our favorite pastimes,” Paul added. Other interests include mineral collecting, gardening, barbequeing, and leatherwork.



Paul's big catch

New Faculty

Darren Hunter, CSIS Faculty



Darren Hunter

Darren Hunter recently joined the Computer Sciences & Information Systems Division as a new Programming Instructor. Darren began working at SLCC on the IT help desk in 2005, and at the same time began his education at the college. Darren later transitioned into web development as he continued his education at Weber State University. Darren received a Bachelor's degree from WSU and a Master's degree from Western Governors University in Business Administration with a focus in IT Management.

Darren commented that he really enjoys the “fun people and atmosphere at the college, and likes being in an environment that promotes continued learning and self-growth.” Darren is currently participating on a web development committee. He said it is the goal of the committee to create greater unity within the web development courses in order for the instructors, adjunct and full-time faculty to have clearer course plans and assessment tools.

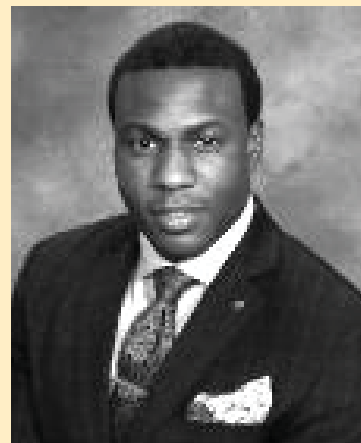
On a personal note, Darren enjoys cooking and said he has been working to perfect his BBQ skills with his own smoker. He also loves to camp and fish.

Ike Ikeme, Finance & Economics Faculty

Ike Ikeme has joined the college as a full-time faculty member, after teaching as an adjunct faculty instructor in the Finance and Economics Department. Ike is also a Managing Partner/CFO of the Karter Group, specialists in Business Valuations/Economic Loss Valuations. Ike graduated from Utah Valley University with a Business Management degree, then received an MBA from the University of Utah. Ike has previously worked at JP Morgan Chase and was the CFO at Morrell International.

Ike is currently serving on a committee for the ECON 2010 and 2020 Online Curriculum. “The committee is focused on making it the best online resource for any such course designation of its kind,” Ike said. Of his experience at SLCC, Ike said, “I am so impressed with the commitment to student and faculty diversity and the focus on the real-world application of business theory, coupled with successfully getting students into the real world of business.”

Ike is married and helping to raise 5 children. He said his family “is his life.” He and his wife love to travel and in fact, met on a plane ride to Colorado. Ike said he finds it very interesting to be 28 years old, and raising a 6’4” tall, 17-year old step-son, (who is a really great kid)! He enjoys motorcycles, going to the gym, and is an avid shooter. “Weirdly, I enjoy doing things like ironing and mowing the lawn – it is very relaxing for me,” Ike added. An interesting fact about Ike is that he was born on the 10th day of the 10th Month (October) at...you guessed it, 10 O’clock!



Ike Ikeme

New Faculty (cont.)

Jon McGowan, CSIS Faculty

Jon McGowan comes to Salt Lake Community College as an Assistant Professor in the Computer Sciences & Information Systems Division. Jon received a Bachelor of Science in Business Administration degree and a Master of Science in Information Systems from the University of Utah.

Jon was previously employed at Eagle Gate College as a Computer Network Administrator. He has also owned his own computer consulting business for the past ten years.

Jon remarked that it was SLCC's reputation that drew him to the college. "I hope to contribute to its ongoing success. I am excited about the innovative approach the School of Business is taking towards education and the dedication to student success," Jon said. He added that he is interested in curriculum design and alternative methods of delivery for course content.



Jon McGowan

Jon has a passion for learning. "Education has motivated me to seek opportunities to help foster an environment that will provide the best opportunity for student success, not only while in school, but also in their desired career," Jon commented.

On a personal note, Jon likes photography and racquetball, but most importantly enjoys spending time with his family.

Ahmad Kareh, Marketing Faculty



Ahmad Kareh

Welcome Ahmad Kareh as a full-time Marketing Instructor and co-advisor to the Collegiate DECA student organization. Ahmad began teaching at Salt Lake Community College as an Adjunct instructor, a little over a year ago. Ahmad began his college education at the age of sixteen. He received a BA degree in Communications Marketing and Advertising, with a Business Minor from BYU, and received an MBA from USU. In addition, Ahmad received a Certificate of Web and Print Design from the University of Utah.

Before Ahmad landed at SLCC, he was employed at Twistlab Marketing as a Managing Partner. Prior to that, he was the Director of International Sales and Marketing for Nutraceutical Corporation. In addition, Ahmad has taught management, communications, business law, and graphic design courses at other local Utah colleges.

When speaking about his experience thus far at SLCC, Ahmad said, "I love the passion and commitment that I have seen towards student success and their overall wellbeing." Ahmad said he is working hard to learn from the experience of the current faculty. It's his desire to implement compatible instructional design methods into the classroom and into his courses over the next few years. Ahmad will also be looking for opportunities for cross-departmental collaboration in an effort to better prepare students for the workplace.

Franco Aloia, Culinary Arts Faculty

Franco Aloia recently joined the Faculty as an Instructor in the Culinary Arts Institute. Franco received his education at the California Culinary Academy in San Francisco. He was previously employed at the Trans-america Pyramid in downtown San Francisco and at Caesar's Palace in Las Vegas. For several summers Franco was a guide on "practically every section of river in the State of Utah, as well as in the Grand Canyon." As a river guide he would cook 3 meals a day for the guests. In addition, Franco has lead kayak river expeditions in Central and South America. During the winter months he worked as a chef at local ski resorts.



Franco Aloia

"I am very impressed with how diverse, dynamic and innovative the college is. I especially love the positive attitudes and support that I have felt from the faculty and staff within the School of Business," Franco said. It is Franco's goal to inspire students to become the best possible culinarians they can be, in a vitally important industry. "I am also interested and engaged in the development and advancement of the Culinary Curriculum, which will add a new layer to the education process for our students," Franco remarked.

Franco is married to a junior high school teacher. He also comes from a family in the education field. His father was a High School Special Education teacher, who taught youth in custody. He is an identical twin and a native of Salt Lake City. Franco said his heritage is an interesting mix...his mother has both Utah Pioneer and American Indian heritage. His father's family were all Irish and Italian immigrants, who came through Ellis Island at the turn of the century.

Gloria Santa Cruz, Culinary Arts Faculty



Gloria Santa Cruz

Welcome Gloria Santa Cruz as an Instructor with the Culinary Institute. Gloria currently teaches Nutrition, Food and Beverage Service, Menu Design & Marketing and Garde Manger (the cold side of the kitchen and in French means "keeper of the food"). "Teaching at SLCC is my dream job," Gloria remarked.

Gloria herself is an alumni of the SLCC Culinary Program. She began working part-time for the college about five years ago at the Utah State Capitol. She taught Catering Management and was then promoted to Executive Chef. Gloria said she has the goal to be "the best, most creative, culinary instructor she can be." She added that professional development is also at the top of her goal list (improving in both her academic and industrial skills). "The ability to attend classes and all the resources the college offers will help me see obtainability in this area," Gloria commented.

Gloria thinks the variety of business, accounting and marketing classes available to up-and-coming Chefs enables students to have greater power to control their career path with profitability. "Many dreams, desires and passion are sparked in our kitchen, but if you can't sell it, you can't cook it," she commented.

"Lastly, but never least, I am Larry's wife; Kenny & Jeff's sister; Dewey & Joan's daughter; Christy, Brandy & Dorothy's mom; Mackenzie, September and Ben's Gram," Gloria shared. She loves the beach and has made many spur of the moment trips there. She likes grilling and barbecuing in the canyons after a hike. She plays the piano, guitar, and drums. Her latest hobby is competing in cooking competitions.

SLCC Hosts National Chef Conference

By Bob Burdette, Interim Culinary Arts Director

June 19-21 brought a wealth of culinary talent to Utah, as Salt Lake Community College hosted the Center for the Advancement of Foodservice Educators (CAFÉ). Chefs from across the United States came together to learn and discuss food service education.

One can only imagine what happens when chefs get together sharing their talents and ideas. It becomes a game of “who is best,” or who can create something original, that no one has ever tasted before. Sessions taught by Dr. Fred Mayo and a panel of chef educators brought a wide perspective to those who participated in the conference. Many well-known vendors from around the nation, also joined in to support the conference. The food demonstrations were abundant and inspiring.

SLCC is sometimes thought of as just a community college where students get two-year degrees and then transfer to a university to continue their education, or enter the workforce. Events like the CAFÉ conference, is where one can see the quality of our educational programs, and how they stack up to other schools in the country. Many educators left SLCC with a greater appreciation for our Culinary program, and a desire to kidnap some of our students, with the hope of trying to get them to join their schools!



Dean Bromley Receives Award

Utah State University presented Dean Dennis Bromley, the Community Partnership Award, for his role in creating a new business education partnership between the two schools. The award was presented at the USU Salt Lake Recognition and Awards event in May.

For the past few years, Dean Bromley has worked together with recently retired Provost Chris Picard, and Ronda Rudd Menlove, Senior Vice Provost at USU to bring about the partnership. “The partnership has been very positive, as it enables our students to complete a business degree from USU right at the Taylorsville Redwood Campus,” Bromley said.

Students may contact USU Advisor, Kelli Forsgren, located in Room 234 in the Redwood Campus Business Building, by phone 385-646-5572 or email Kelli.Forsgren@usu.edu for more information about the program.

Business Leaders Forum

SLCC students, faculty and staff are invited to learn from the experts at the School of Business Leadership Forums, held each Wednesday from 12:00 - 12:50 p.m. in the Business Building Room 119.

Sep 3	Robert Furstenuau	Chairman, Furst Construction
Sep 10	Kevin Jones	Founder, Chief Sauce Maker at Big Daddy’s BBQ
Sep 17	Jodie Vaudrey	Managing Agent, Northwest Mutual CLU, CASL
Sep 24	Devon Hansen	Co-Owner, Affinity Auto, LLC

Receive College credit for the forums by registering for:
Finance 2950
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