



THE BIZZ BUZZ

SCHOOL OF BUSINESS NEWSLETTER

August/September 2021



SLCC Commencement Classes of 2020 and 2021



School of Business

SALT LAKE COMMUNITY COLLEGE

Please send your story ideas to:
Alma.Hindickukolj@slcc.edu



In this Issue

Letter from Dean	3
Collegiate DECA Won National Competition	4
New CSIS Faculty	5
Culinary Arts article	6
Bytes of Brilliance	7
Business Leaders Forum	8
Important Dates	8



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Letter from the Dean:



Dr. Dennis Bromley, Dean
School of Business

This is an exciting time of year filled with the full gamut of emotions. Like most of you, I hoped we would be past the Covid-19 stuff, but here we are again, committed and engaged in providing a quality education experience in an uncertain environment. I am optimistic about what lies ahead for us this year. We celebrated some tremendous success

last year under some very trying circumstances. The Area of Study Design Teams in our School did terrific work. For CSIS, progress is being made towards a course that will inspire and guide students as they make career decisions. For Business, work was accomplished aligning habits of mind with high impact practices and developing a framework for developing the habits of mind as students move through the program. I am excited to see how the work of these two design teams progresses during the coming year.

The top priority for the Development Office is funding to renovate the Business Building. For the past 18 months, or so, work has been done to imagine and design a major renovation. Some renderings were completed, and work began to develop materials to share with potential donors.

Those materials have now been finalized and printed.

The fund-raising effort will move forward this year with heightened energy. As you have heard, enrollments are down. Interestingly, new student applications into the Business School are up. Many students going through the application process are not making it from application to enrollment. We will continue to look at ways to address this. In addition, there is a major increase in the number of existing students who did not return. On the bright side, one of the initiatives being tested is a “boot camp” schedule where courses are accelerated and sequenced so that students are able to complete a Certificate of Proficiency within a semester. Initial enrollments in the Boot Camp necessitated creating a 2nd cohort. Kudos to the CSIS Division for making this happen.

A couple weeks ago we held commencement. It was a great event. The excitement in the eyes of the graduates is infectious. It serves as a powerful reminder of why we do the work we do. Amidst all the chaos of the day, there are victories to be celebrated. I went out to the tent to mingle with students before commencement. There, I met Abigail West. She introduced me to her 4 children, all graduating from programs in the Business School. The youngest one was 15. Imagine the work she put into keeping her children on track to complete their respective degrees during a pandemic? Abigail represents the parents, spouses, partners, and significant others who sacrifice to support loved ones working on a college education. Let’s make this a terrific year, not only for our students, but also for all the “Abigails” out there who support them.

School of Business Collegiate DECA Students Excel at the National and International level

Despite the COVID 19 lockdown and all the challenges faced during pandemic, our DECA students won several National and International awards.

At the Phi Beta Lambda National Leadership Conference in June 2021, the SLCC PBL National Team placed in the top ten in with most of the team placing in the top five in the following categories: Social Media Challenge, Integrated Marketing Campaign, and Emerging Business Ideas.

The DECA International Career Development Conference (ICDC) in April 2021, had over 4,000 students in competition in business, marketing, finance, accounting, fashion, sales, human resources, culinary, website, advertising, and hospitality. The SLCC winners were Brig Pollock and Uyen Hyunhin in Business Ethics, First place . Tyler Jeppsen was elected as the (International) Collegiate DECA Executive Vice President and won Fifth Place in the Business-to-Business Marketing Challenge. Additionally, Abigail Caldwell, Leesa Crump, Elias Encinia Uyen Hyunh, Ro Malaga, and Brig Pollock earned Certificate of Excellence.

The Salt Lake Community College DECA Team. Received the **Presidential level Chapter Leadership Passport Award**. The leadership passport rewards action taken by members and chapters that build personal and professional skill sets focused around the organization's four attributes and values: competence, innovation, integrity and teamwork. Leadership Passport Awards are given to schools who meet rigorous requirements in community service and team activity. The Leadership Passport Award has three tiers Presidential, Diplomat and Executive. The Presidential level Chapter Leadership Passport Award is the highest award a chapter can receive. Only seven schools in the nation achieved this award. **Salt Lake Community College also earned Elite 8 National Recognition**, given to the top 8 schools in the nation for membership recruitment during the month of March. Business School student, Tyler Jeppsen won Individual Presidential level Leadership Passport and Honors Award while **Chapter Leadership Awards** were earned by Tyler Jeppsen, Ro Malaga and Elias Encinia.

At the State level, SLCC students placed in the highest rankings, winning fifteen first place, ten second place, and three third place awards. SLCC students were competing with students from the University of Utah, Utah State , Weber State, Dixie State, Southern Utah, Snow College, Ensign College. SLCC School of Business DECA students individually achieved awards:

Tyler Jeppsen	Best of State College Student
Brig Pollock	Emerging Entrepreneur: Utah Entrepreneur Challenge 2021
Brig Pollock	Utah Entrepreneur Challenge Top 20
Brig Pollock	SLC Shark Winner Fall 2020
Leesa Crump	SLC Shark Winner Fall 2020



Welcome to Our New CSIS Faculty Member!



**Israt Jahan,
CSIS Assistant Professor**

Israt Jahan is joining the School of Business faculty for the Fall semester. She obtained her MS degree in Computer Science and Operations Research, from North Dakota State University. Her research interests are mostly related to software engineering, data analytics, data mining, big data, machine learning algorithms, and their applications. She loves to utilize software engineering skills, programming skills, and algorithm knowledge to solve challenging problems. Now she is working on her Ph.D. dissertation at North Dakota State University in Fargo, North Dakota. Her Research Area is Machine Learning Application and Education Research. Her anticipated date of graduation is Spring 2022. Israt previously worked as the Computer Science Chair and Instructor at Nueta Sahnish College in North Dakota. She believes that teaching is one of the most rewarding jobs in the world.

"I care about my students, and I am very passionate about making my students successful." Her passion for research led her to publish several papers, of which "A survey on Cyber Security Threats and Challenges in Modern Society," was presented in the 2019 at the Annual IEEE International Conference on Electro/Information Technology. Israt moved to Utah in June 2020 and started teaching in the Computer Science Department at Utah Valley University. She has been actively involved in the NDSU community as well as the Fargo-Moorhead community. She was elected as the first female "President" for the "Bangladesh Student Organization (BSO)" to serve more than 100 Bangladeshi students at NDSU. Her role as a public intellectual excelled when she participated in three startup weekend events to develop a viable product from scratch. She also likes the spirit of innovation that allows faculty to take risks and try out something new. This passion for innovation got her (together with her team) the third prize in the "Social Impact" track" at the "2016 Innovation Challenge" at NDSU, and an invitation to the Clinton Global Initiative Conference in Berkeley, CA in 2016. Outside of work, Israt likes to spend time with her family and friends. She enjoys the outdoors, loves to explore her passion for culinary arts, and likes to unwind with a good book. She also loves to travel—especially when it allows her to try out something new or visit places she has not seen before.

We are excited to have Israt on our team!

Culinary Arts Institute

The Culinary Institute hosted a skills training for local high school teachers as part of the GTI/Canyons School District FACS advisory board. Teachers from the Granite, Canyons and Jordan school districts were in attendance from July 12 – 15, 2021 to build upon their culinary teaching skills for the upcoming academic year.



Associate Dean Jeffrey Coker, Associate Professor Franco Aloia, Assistant Professor Keri Karabats, and culinary graduate Brittani Crane worked with the teachers each day to develop their techniques. Everyone enjoyed their time and are already asking about next year's teacher training dates!

On September 24-25, 2021 the Culinary Institute will be hosting the Utah Sugar Artists show at the Miller Campus kitchens.

Sugar Artists of Utah Show
Storybook Adventures

Classes
Competition
Exhibitors
Public Open House

September 24th - 25th
<https://sugarartistsofutah.com>

Bytes of Brilliance Camp

By Dr. Jimmy Chen

SLCC 's Bytes of Brilliance Camp was founded in 2009 by Dr. G. Jimmy Chen, A Professor in SLCC's Computer Science and Information Systems program. The summer technology camp for girls age 10 to 17 was developed in partnership with the Utah ASTEC Program (Applied Science, Technology, and Engineering Camps for Middle and Secondary School Students in Utah). Bytes of Brilliance has been continuously sponsored by the Computer Science and Information Systems Department, in the School of Business at SLCC. This Camp provided a very unique opportunity for the West Valley City after school program.

This summer thirty-six 5th and 6th grade girls, 11 from Farnsworth Elementary School and 25 from Academy Park Elementary School, accompanied by 6 of their teachers and helpers participated in the program. They expressed excitement about the camp, learning something new and asked for



more technology classes in the future. It was wonderful seeing the girls engaged in observing, learning, and doing hands –on activities. The camp helps build many future female leaders in science and technology. The Bytes of Brilliance Camp partners and sponsors include Apple Education, Microsoft Education, Adobe, L3 Technologies, IM Flash, Goldman Sachs, and Clark Planetarium.



Fall Business Leaders Forum Speakers

Location: BB-119

Wednesdays, 1:00—2:00

For more information contact Lisa Fowler, at Lisa.Fowler@slcc.edu

Date	Speaker	Title	Company
9/1	Ty Foster	Fund Manager	Tamarak
9/8	Emily Gerber	Business Consultant	Gerber Business Solutions
9/15	Britney Garrick	President	Alpine Business Products
9/22	Bea Washington	General Counsel	OC Tanner
9/29	Zane Miller	Director of Special Projects	Larry H. Miller Management
10/6	Vanessa Perez	External Relations Manager	Micron Technology
10/13	Doug BouDreaux	Vice President	Regence BlueCross BlueShield
10/20	Tara Thue	President	Mountain West States at
10/27	Trish Hatch	Public Affairs Administrator	The Ivory Foundation
11/3	Hai Ho	Account Executive	Paystand
11/10	Lynn Salisbury	Chief Operating Officer	Mytrex, Inc.
11/17	Stephen Morgan	Executive Director	R Harold Burton Foundation
12/1	Monica Yocom	Community Relations Manager	Fidelity Investments
*Subject and dates subject to change!			

Important Dates

Aug 24—Fall Semester Begins!

Sept 6—Labor Day Holiday

Sept 12—12 week classes begin

Oct 14-15—Fall Break

Oct 18—2nd Half classes begin

Nov 24-27—Thanksgiving break

Dec 24-Jan 9—Holiday Break

December 10—School of Business Jam Session!!

Plan Your Student Activities NOW!!