

*For  
Faculty, Staff and  
Students*

# THE BIZ BUZZ

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## *Pathways*

*By Dr. Dennis Bromley, School of Business Dean*

It has been an amazing summer filled with some exciting developments. Previously, I wrote about the articulation agreement with Westminster College for the AS Business program. I am pleased to report that the student response has been terrific. Recently, I met with the Westminster College Dean of Arts and Sciences to discuss a similar agreement for the AS, Computer Science and Information Systems program. Assistant Professor Margarethe Posch has already done a significant amount of collaboration with her Westminster College counterpart Helen Hu around the Software Development Certificate of Proficiency. I anticipate having a signed agreement in place this fall that includes the provisions of auto admission with upper division standing and automatic scholarships ranging \$12,000 to \$15,000 based on academic performance for students who complete the AS, Computer Science and Information Systems degree. Articulation agreements that provide for auto admission with upper division status and merit based scholarship contingent upon completion of a prescribed AS program are in alignment with the Pathways Initiative and are critical to achieving our goals of student retention, program completion, and degree conversion to a bachelor's degree. We will continue to work

with other institutions to develop articulation agreements that contain these provisions. I look forward, with great anticipation, to continued conversations about pathways, strategic plans, how each of our roles align to the strategic goals of the College, and the future of the School of Business.



*Dr. Dennis Bromley*

## Stay on Track to Graduate

### Schedule to See Your Academic Advisor

#### *Jewly Harris*

**Academic Advisor over:**

- Accounting
- Finance and Credit
- Computer Science and Information Systems

**To book an appointment go to:**

<https://jharr275.youcanbook.me/>



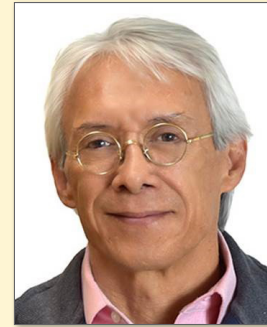
#### *Lee Martinez*

**Academic Advisor over:**

- Business AS and AA Transfer
- Business Management AAS
- Marketing Management AAS
- Legal Studies AAS

**To book an appointment go to:**

<https://lmarti61.youcanbook.me/>



## Up Coming Business Leaders Forum

Location will be announced soon.

For more information contact Whitney at [Whitney.Wilkinson@slcc.edu](mailto:Whitney.Wilkinson@slcc.edu)

<i>Date</i>	<i>Speaker</i>	<i>Title</i>	<i>Company</i>
<i>8/30</i>	<i>Steven Pagoaga</i>	<i>Financial Planner</i>	<i>Wells Fargo Advisors</i>
<i>9/6</i>	<i>Amy McNeill</i>	<i>Travel and Tourism Marketing director</i>	<i>GCommerce Solutions</i>
<i>9/13</i>	<i>James Jackson III</i>	<i>Assistant Vice President of Community Outreach</i>	<i>Zions Bank</i>
<i>9/27</i>	<i>Mario Colosimo</i>	<i>Interactive Services Manager</i>	<i>Zions Bank</i>

Everyone is Welcome to Attend

## Staff Spotlights

### *Raquel Demorest, Administrative Assistant*

Raquel Demorest began working at SLCC as a Student Services Specialist. She has now moved to the Culinary Arts department as the Administrative Assistant. Raquel is a Culinary Arts graduate so this was a very fitting position for her. She loves interacting with students as well as the faculty. She thoroughly enjoys the people she works with and has fit in very well. SLCC is full of opportunities and she has said this is one of the best places she has worked. Raquel earned her private pilot license through the SLCC Professional Pilot Program and is on track to graduate this fall with a Professional Pilot AS as well as Aviation Dispatch AS. After graduation she will continue her education through UVU to earn a BS in Aviation Administration. When Raquel is not studying or working, she loves to spend time with her family and her dogs. They love to kayak, play volleyball, explore new places and go on road trips!



*Raquel Demorest*



*Tiffany Sheth*

### *Tiffany Sheth, Administrative Assistant*

Tiffany Sheth has been recently hired as Administrative Assistant to Barbie Willett, Associate Dean of Management, Marketing & Legal Studies. She brings almost 7 years of experience in the administrative field coming from University of North Carolina at Charlotte as Administrative Support for the Chancellor's Office and prior to that Davidson County Community College, Administrative Support for Student Success and Communications. She has both a Web Technologies and Computer Programming Associate's degree. Her and her husband newly married in March moved here mid-June and are excited to settle in Utah.

### *Gaby Pacheco, Secretary*

Prior to working at SLCC I was a collection representative at Discover Card. I worked there for about five months. I currently am a student here at SLCC and am working towards an associate degree in health science. I hope to transfer to the University of Utah next spring semester and work towards applying to their dental school.

My family is small but crazy. I am the youngest in my family and have only an older sister who has been a great, and if not my biggest role remodel in life. Some hobbies of mine consist of outdoor adventures such as hiking as well as indoor activities like binge watching episodes on Netflix. That is of course when I'm not studying. My team is amazing and have helped me so much getting all settled in. Everyone has made me feel very welcomed and I am excited to be a part of the SLCC family.



*Gaby Pacheco*

# Marvelous Employee

## Chef Franco Aloia

Congratulate Franco for being a Marvelous Employee the next time you see him.

A Salt Lake City native, Franco has been in the food service industry for over 27 years. Out of high school, he sought the adventurous life where he spent the warm months of the year as a Class 5 whitewater river guide. Sleeping out under the stars and cooking three meals a day for his guests all throughout the Colorado Plateau. Then, during the cold winter months he cooked nights at restaurants of ski resorts in the Wasatch Mountains. Soon he returned to school and earned his Associate of Occupational Studies from the California Culinary Academy in downtown San Francisco. When fellow chef mentor Bradley Ogden opened his restaurant at Caesars Palace, he moved to Las Vegas to join the team where



they won the James Beard Award for Best New Restaurant 2004 followed by one Micheline Star. At the end of 2007 he suffered a severe spinal



injury where he wasn't able to return back to the demanding life of a modern day chef working in a Michelin Starred restaurant so, he returned back to Salt Lake to heal at home with his family.

After consulting and developing foods for restaurants in Los Angeles he found his true calling – teaching. He now teaches the hands-on technique courses here at SLCC overseeing the student competitions and participating in competitions himself where he has won the Utah Food Bank Night At The Warehouse Gala Chef Competition two years in a row. His Sustainable Food Systems class planted SLCC's first winter crop in the greenhouse on the west side of Miller Campus. His favorite class is the competition cooking class. Franco said, "Every class is a fun adventure with blood, sweat and tears. There is an incredible amount of passion and creativity in the kitchen with my students when we get cooking. It is really tough but extremely beautiful at the same time." This last year some of Franco's students won medals (even gold) at the American Culinary Federation and Skills USA competition. When asked what he likes most about SLCC he responded, "The people at SLCC are why I love this place. From the students and faculty to the administrators and staff. It is all of the brilliant hard working and passionate people that make me happy to be here. Every day is different and I learn something new."

# Skills USA National Competition

By Chef Jeff Coker, Culinary Arts Associate Dean

## Exciting News!

The Culinary Arts Institute is thrilled to announce that three students made the trip to the Skills USA National competition held in Louisville, Kentucky June 19 – 23, 2017.

Ian McKeever (first picture back row middle) WON a National Gold Medal in Customer Service, David Chen (second picture back row right) WON a National Bronze Medal in Culinary Arts, and Allan Pereira took fourth place overall in Restaurant Service. All three students represented the Culinary Institute and Salt Lake Community College in a highly professional manner. They each received numerous compliments during their respective competitions. We are very proud of their accomplishments. A special thanks also go out to all the faculty members that helped them prepare including Jim Bielefeld, who traveled with the group as the official chaperone.

We are already looking forward to next year's competition. Back to Back!



## Faculty Spotlight

### Mark Lengel, Finance Faculty

Mark Lengel joins the Finance Department this fall teaching Financial Planning and Personal Finance. He comes to SLCC with over 20 years of financial service experience, starting with 10 years at Fidelity Investments where he worked both as a rep and a manager in the high net worth department and continuing with another decade of running Olympus Advisors LLC, a boutique investment management firm. Concurrent with running Olympus Advisors he also started Wasatch Ski Distribution LLC, initially importing and distributing ski mountaineering skis from Italy and avalanche beacons from France. He then went on to invent, patent and market the revolutionary Telemark Tech System ski binding. Mark has a Finance & Accounting MBA from Vanderbilt University and a BSBA in Marketing from the University of Florida. He enjoys backcountry and resort skiing, mountain & road biking, kite surfing and sailing and has 3 children.



Mark Lengel

Mark enjoys helping students develop their own financial plans and mentoring them towards personal financial responsibility. Mark is excited to join the faculty at SLCC and he looks forward to teaching a more in depth financial planning course this semester.

## Summar at Harvard University

Marketing Management's Ahmad Kareh had a very productive summer at Harvard University; in addition to completing courses towards his degree, he also was able to connect and collaborate with several colleagues and professors.

One of the two courses Ahmad completed this summer was International Marketing, an advanced version of a course that he is completely redesigning for our marketing department in FY18. While taking this course, Ahmad connected with Professor Nick Nugent, who

was generous enough to share much of his expertise and resources with Ahmad to assist with the development of his



new course. After developing descriptions and the rubrics for the major course assessments,

the two went over them during a lunch meeting to fine tune and focus the assignments in order to better meet our course objectives.

During his stay, Ahmad also brainstormed with Professor Nick Nugent Jr. and Professor Leila Samii on a research project revolving around marketing in higher education. Though the project is in its early stages, Ahmad is approaching it with an open mind and is eager to learn from the research they conduct.

We wish Ahmad the best of luck as he approaches his final year at Harvard.

# The Teaching Professor Conference

*By Cindy Briggs, Assistant Professor*

The Teaching Professor conference was held June 2017, in St. Louis, MO. The title of the conference this year was Educate, Engage and Inspire. This three-day conference brings professors from all disciplines to discuss best practices. The wonderful thing about attending this conference is you can get ideas from not only your discipline, but from all others. I attended sessions on building a better syllabus that students will read, how to incorporate social media into your teaching, how to

write your own case studies, and many more. The plenary sessions centered on inspiring our students and loving what we do so it shows. There was an opportunity to visit poster



*Cindy Briggs*

sessions again that ranged the gamut on subject matter. One of my biggest take-aways from this conference happened while sitting in the social media session. I love to incorporate innovative ideas into my classes, but I think I had been doing that without really thinking about the why. It dawned on me during this sessions that our students are different than when I started teaching college 15 years ago. If we want to keep relevant and teaching them our subject we must meet them where they are right now.

## Teaching Ethics

*By Cindy Briggs, Assistant Professor*

Teaching ethics can be daunting sometimes, especially to groups of college students. However, I got to spend five days at the BYU campus with some of the best ethics professors in the country, and I left with amazing ideas. Eric LeDuc and I have been updating BUS1040 this summer, and the ideas we got from this conference have inspired us on our course. The first two days of this conference centered on the basics of teaching business ethics. We looked at developing syllabi, incorporating innovative technology, and engaging with

our students through cases. The final three days were called “Master-Class” and this is



where the best of the best ethics professors came and presented one of their actual classes. We

could see them in action and learn how to implement some of their ideas into our own curriculum. I learned a couple of very key points from this conference. First, we must give our students a foundation of ethical knowledge. Most come to us having no idea what this really means. Then I realized that we can have fun teaching ethics. This subject has so many facets, and we can bring all of them into our classroom to really expose our students to what ethics is all about in the “real” world.