

SLCC Culinary Club Has a Busy Month

The SLCC Culinary Club participated in four different events during the month of November. On November 14, several culinary students participated in an ice carving demonstration as part of the 'Disney celebrates 100 Years of Magic' event at the Gateway Shopping Center's Olympic Legacy Plaza.

The students carved Disney characters at the event, and the iconic characters such as Mickey Mouse, Donald Duck and Disney's princesses made a special appearance at the demonstration. The three carvers included SLCC Culinary Program students Gary Manoukian, 36, Oscar Villalobos, 25, and Jerry DeStafano, 29. All three chose to participate in the demonstration to enhance their artistic skills and learn new techniques for ice carving. When asked why he entered the carving demo, Villalobos said, "Ice and a chainsaw, what could be more fun?"

The carving event was a kick-off for the opening night performance of "Disney on Ice celebrates 100 Years of Magic."

On November 21, the Culinary Arts Program was featured on the FOX 13 Big Budah Show as the "Cool School" of the week. Salt Lake Community College Culinary Arts students prepared a Thanksgiving feast with fifteen courses of original recipes. The students provided recipes and tips for cooking some of the holiday season's most popular dishes.

"This was a fun way for our culinary arts students to share some of their creative ideas at a time when food is

very much in the public's consciousness," said Andreas Fleckenstein, SLCC Associate Dean of Management, Marketing, & Culinary Arts. "At the same time, our students got a chance to really focus on creating food people want while getting to use a number of skills other than cooking necessary to succeed in the industry— interpersonal interaction, appearing on camera, even plating and presentation."

There were seven segments on the program, which included the following topics: Wine Pairing, Holiday Table Setting, Dessert Presentation, Thanksgiving Leftovers, Thanksgiving Side Dishes, Appetizers, and an Introduction to SLCC Culinary Arts, featuring Associate Dean, Andreas Fleckenstein. You can see the video segments at: <http://fox13now.com/tag/culinary-arts/>

Culinary Arts students also participated at an event at the Utah Cultural Celebration Center on November 13 and at the Breaking Dawn 2 Premier Party at the Larry Miller Megaplex located at Valley Fair Mall on November 15.

The SLCC Culinary Club was founded in 2012, and currently has 88 members with new participants enrolling every week. The president of the club is Stephanie Callison Tanner with 6 other officers assisting her in monthly activities. The club combines the young with the old, experienced with novice, and offers life long friendships and memories for all who participate. It presents its members with opportunities to assist and participate in all types of culinary events and activities.

Announcements:

Little Gwendolyn Carson, daughter of Dr. Rungrudee (Pook) Suetorsak, Associate Professor in the Department of Finance & Economics was born at 5:15pm on November 21st. She was perfectly healthy at 6 pounds 13 ounces and 19 inches. She is home and doing fine.



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For Faculty, Staff and Students

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Salt Lake Community College  Step Ahead.

THE BIZ BUZZ

Issue 9

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We have been happy to serve the School of Business by starting the Bizz Buzz and providing this newsletter to its faculty, staff, and students. Future articles should be sent to Andreas.fleckenstein@slcc.edu

Best Regards, Barbie Willett and Giuseppe Huaman

A message from the Dean:

You Can Now Earn a Bachelor's in Business Administration at SLCC

Now you can earn a high quality bachelor's degree in business administration (BBA) at SLCC. A partnership between SLCC and Utah State University is underway that provides SLCC students with access to Utah State University classes in the Business Building on the Taylorsville-Redwood campus. Students can earn a BBA from the Utah State University, Jon M. Huntsman School of Business that carries the prestigious AACSB accreditation.

The work to form the partnership between SLCC and USU started in January 2012 and culminated with the start of classes on August 27, 2012. Classes are scheduled Monday through Thursday evenings in the Business Building, rooms BB316 and BB330A.

What this partnership means is that you can complete an accredited Bachelor's Degree in Business Administration from Utah State University without leaving the SLCC campus. There are two pathways to enroll in the USU classes. One is to earn the AS Business degree through SLCC, gain admission to USU and begin taking upper division classes. SLCC students who have completed prerequisite courses can also get admitted to USU and take upper division classes simultaneously with SLCC courses. Both paths will lead to a quick and seamless BBA degree completion.

The partnership between SLCC and USU presents a tremendous opportunity to accomplish your academic goals in an efficient, convenient, and seamless manner. This is the most versatile business degree offered. It is ideal for students who enjoy managing businesses, leading projects, and improving operations. Graduates can become specialists or manage within a variety of settings. This major is also a great foundation for a variety of graduate degrees. This degree can lead to career opportunities in human resources, marketing, sales, consulting, information technology operations, and general business management.



Dennis Bromley, Dean, SLCC School of Business

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Real Salt Lake (Cont.)

with this business leader and friend, I asked what he contributes to his success. His first reply, expressed with passion, was, "DECA!" Knowing my personal youthful background, he continued saying, "DECA was my little league!"

I share this with you, Bryon, so you and your Advisor colleagues can share my personal story with your students if you see value in it. Perhaps the story could inspire some students considering DECA, to join. I have always appreciated our many dialogs centered on changing the lives of our next generation of business leaders. DECA, in my opinion, is the strongest collegiate organization for building future business leadership. And, as you say, "leadership" is a noun!

In closing, thank you again for the opportunity you have given me personally. As you know, SnapDaddy's has untapped potential and will create opportunity within our local economy for many, many students to come. What a remarkable opportunity it has been for Jennifer and I to be affiliated with Utah's Collegiate DECA.

Best Regards,

*Kevin L. Jones
Chief Sauce Maker
Snap Daddy's
www.snapdaddys.com*



This is what several of our SLCC business students had to say about their experience at the Collegiate DECA Fall Leadership Conference:

"LEGEND... wait for it...ARY!" Preston J. Brown

"It was a really great experience. I learned a lot about

the business world and the experience allowed me to get out of my shell." Michelle Gutierrez

"Eye-opening. I enjoyed FLC and the thought that I may have an impact on a business." Tim Spittler

"The DECA Fall Leadership Conference was a great learning experience. The level of planning is reflected by the outcome of the conference. It is hard to find such great teachers, speakers and training all in one place." Daniel Filippi

"It was an eye opening experience. Definitely something I would recommend for anyone while attending college." Jesus Suberville

Other presenters at the conference were Allen E Hall, founder of Market Star and Grow American; Paul Draper, Paul Draper Consulting; Bill Malone, Park City Chamber President and CEO. There were 111 attendees at the conference, of which 43 were SLCC students, accompanied by Marketing faculty members, Rolayne Day and Barbie Willett. The students had an opportunity to socialize with each other during a dinner hosted by the SLCC Collegiate DECA Chapter held at Main Street Pizza and Noodle in Park City. The Utah Collegiate DECA Fall Leadership Conference, held every fall semester, is designed to teach students critical thinking skills, to develop creativity, promote team building, and networking skills. It is open to both DECA members and non-members, although attendees must be enrolled in a Utah college or university.

The next Utah Collegiate DECA Conference will be the State Career Development Conference held on February 8 and 9 at Dixie State Collegiate in St. George. This conference involves competitive events in a wide variety of business subjects. While at the state conference, Kevin Jones of Snap Daddy's will host the conference attendees for dinner at his family home located in St. George. Those students who win at the state conference will be invited to compete in April at the Collegiate DECA International Conference in Anaheim, California. For more information contact, Chris Black, DECA Advisor, chris.black@slcc.edu



Real Salt Lake and Snap Daddy's Barbeque Ask DECA Students for Solutions



On November 9 and 10, two Utah business entities presented marketing issues they currently face and challenged Utah business students to find creative solutions the organizations could utilize to resolve the issues. This was the focus of the Utah Collegiate DECA Fall Leadership Conference (FLC) held in Park City, Utah.

Kevin Jones, the founder and owner of Snap Daddy's Barbeque, and his wife Jennifer spent the weekend with our students. Kevin presented the case-study for his business that teams of students worked on, then the student teams presented to Kevin their creative solutions to his business problem. Following his experience at the Collegiate DECA Conference, Kevin sent this letter to Byron Geddes, Collegiate DECA Advisor at Dixie State College:

Byron:

I just wanted to drop you a line to thank you for your influence with Matt Sjogren and his leadership team. Thanks to all of you for the invitation to participate in the Utah DECA Leadership conference this past weekend in Park City, UT. What a wonderful experience for my company and me! We have been benefitted greatly. The ability to present a "case study" specifically related to the needs and direction of SnapDaddy's was a unique gift.

Listening to the creative genius of DECA student teams, as they came into the room in front of our judges, was both insightful and extremely beneficial. Bringing relevant content in the world of academics on this level is a brilliant idea. Every business student within our Utah education system would benefit greatly through participation in their local DECA chapter. We were pleased to sponsor this event and hope the invitation comes again.

I admit that we will implement many ideas from these devoted students. I have come to realize from experience that a fresh look at business by devoted students is a clear path to improving strategic outcomes within my company. The opportunity to see a different perspective on real-world business issues that we face was absolutely inspiring on all levels.

A Journal Entry:

This Park City DECA experience has led me to ponder this question: What is Collegiate DECA, and what is its purpose? After much thought, the following facts become relevant:

In my youth, business was never a thought - as a career choice. In my mind, I was destined to play Major League Baseball. Every waking hour of my youth was dedicated to this goal. I played little league baseball on up through the ranks, and even studied stats and the history of my favorite players. Good grief, I even slept with my glove! My dream was shattered after an injury.

Today, I promote the power of mentorship. I have a dear friend and mentor who knew (in his youth) that he was destined to be a business leader. I personally knew him growing up. He participated in what I concluded in my youth to be the boring classes like debate, management and sales.

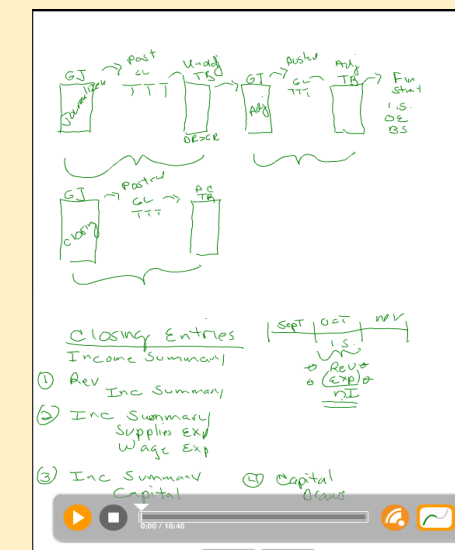
Here is the KEY point: He was a member of an organization called DECA. In fact he was a State and National champion. This man serves as a mentor to me. While his business wisdom and friendship is the value I seek, a note of interest is that he is a Millionaire several times over. After a recent conversation

Accounting Professor Brings Class Notes to Life with Pencasts

A new way of teaching classes is being utilized in Lynnette Yerbury's Accounting classes. Lynnette decided she needed to go the extra mile for her students and developed Pencasts, which are a digital version of her notes and lecture that come to life as an interactive document. Pencasts allow you to hear, see and relive notes exactly as they were captured. Pencasts can be easily sent to people and destinations of your choice, all from your paper.

In order to create Pencasts, you need a smartpen, such as one produced by Livescribe, which is an object similar to a pen that records everything while writing. Smartpens only work with special dot paper, printed with hundreds of tiny pale blue dots printed all over it. The dots are so small that they are only visible close up and merely give the paper a blue tint from normal writing distance. The tip of the smartpen houses a tiny infrared camera, which takes 72 photographs of the paper every second.

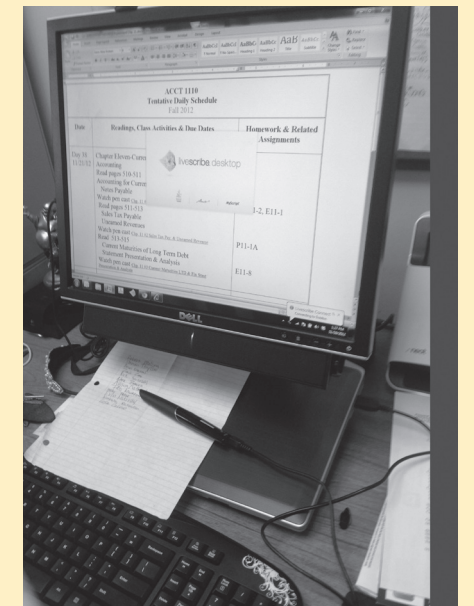
The camera captures a 36-dot grid, which the software then decodes to provide precise coordinates for the pen's current position. This information is recorded and turned into the digital version of your document, perfectly tracking the movements of the smartpen as you write and draw with it. The pen's microphone will record audio until you stop or pause it.



The smartpen has many educational uses. It records and plays back lectures called Pencasts. It can create searchable interactive PDF's. The Pencast can also be shared with Google Docs, Facebook, Evernote, and

Blackboard.

"Students love it," says Lynnette, who started using Pencast at the beginning of the semester. Pencasts allow the lecturing of students who are not physically in the classroom. It also allows one to stop, pause and ask questions while the Pencast is active."



Lynnette prepares the Pencasts and assigns students to study them before class. "It makes it easier for students to learn. They will have a concept of what I will be teaching," she says.

Based on her experience, the willingness of students to learn the material before class has increased this semester. Retention, she says, has improved from 20 to 80 percent.

Lynnette wants to share this new and interactive way to teach with other SLCC faculty. Every Wednesday, she and other professors get together to form what they call "circle meetings" to learn, give feedback and show more ways to use the Pencasts efficiently in their classes. She invites the faculty who are interested in giving more life to their classes to contact her. She is willing to share with you her knowledge of the educational uses of Pencast.

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Rod Buhler is a Happy Guy

Perhaps one of Assistant Professor Rod Buhler's more obvious characteristics is his desire to make everyone happy. This is his mission in life, so he doesn't take it lightly.

"I'm a happy guy," Rod says with a smile. If you visit his office, you will be greeted with signs and cartoons that reflect Rod's wicked sense of humor. For example, one sign states, "If you are grouchy, irritable, or just plain mean, there will be a \$10 charge for putting up with you."

Rod was born and raised in Utah, where he attended Salt Lake Community College. He got his Bachelor's of Science degree in Computer Information Systems at Weber State University and is currently working on his Master's at Western Governor's University.

Despite having his own computer business, Rod always knew that teaching was his real calling in life. "Owning and managing a business is challenging," says Rod.

"I was in charge of eight employees and I enjoyed it, however there was something missing. That's when I decided to go back to where everything started – Salt Lake Community College. Helping others to learn, brings so much joy to my soul. I couldn't resist teaching," he says.

One of the most satisfying feelings while teaching a class is when students "get it," says Rod.

Teaching Computer Information Systems classes at SLCC takes up most of Rod's time. However, he has time to do other things, such as singing, biking and even acting.

Rod is starring this Christmas as one of the Apostles of Christ in the play, "Savior of the World". This explains the beard that he has been growing for the past few

months. "After seeing the play last year, I knew I had to be in it," says Rod.

Rod also has time to spend with his four children. He uses his computer and teaching skills to teach them computer tricks.

Rod always takes advantage of good weather to enjoy some of his other hobbies. He spends some time cruising on his motorcycle or bicycle. He is an avid cyclist and has completed two 100-mile races this past summer, including the Salt Lake Century and the Bear Lake Monster.

Rod's favorite words of encouragement to his students are: "Perseverance and education are worth it." He can relate to his students because he started out where they are now. He persevered to obtain his education at SLCC and beyond, then returned to "pay-it-forward" to his students.

The next time you pass Rod in the hallway, let him know you like cats, too!

You must see the sign outside his office door to understand this inside joke.



Rod Buhler as one of the 12 Apostles

BUS 2200 Students Use Class Project to Serve the Community

On November 28, five students enrolled in Melodee Lambert's BUS 2200 class, proudly presented their service learning project to the SLCC community, and to 50+ students from the Boys & Girls Club of Salt Lake. The program, aptly called "SLCC Welcomes The Boys & Girls Club of Salt Lake" was developed by the BUS 2200 students to assist with the Boys & Girls Club, which helps low-income, elementary school kids who are having trouble with their studies or need a positive environment after school.

The students were brought on campus for a 'Power Hour' which is a time to help the children see themselves graduating from high school and becoming students at SLCC. The BUS 2200 students worked with people all over campus to arrange the tour, and to provide gift bags for each of the participants that included t-shirts, caps, pencils, etc. and to feed the students as well—all in an atmosphere of strong support from the SLCC community.

The energy was HIGH, HIGH, HIGH as was the significance of what those 50+ students experienced in 2 hours on campus. "I think the highlight moment for me was when one of my students asked the group "How many of you plan to attend college?" and more than half of them raised their hands." Said BUS 2200 Professor, Melodee Lambert.

The students who planned and implemented the project were McKenzie Allred, Jesse Campbell, Corey Nielsen, Mike Springer, and the team leader, Keith McDonald. The students worked with many groups, such as other SLCC students, Institutional Marketing,

the SLCC Bookstore, and the Utah Highway Patrol, in order to make the program a success. They received funding for the project through a proposal submitted to the Thyne Center.

The BUS 2200 students worked hard to create a program that would benefit community members and developed some valuable skills in the process. These students developed their oral communication skills through interaction with the Boys & Girls Club, and several other groups internal and external to the



McKenzie Allred, Keith McDonald, Jesse Campbell, Mike Springer and Corey Nielsen

college. They also used and enhanced their written communication skills as they developed their group plan, applied for funding, created flyers for the event, and in writing their final reports for their class and the Thyne Center.

"Few people can fully appreciate all the work that went into this event, especially the students carefully crafting their Q&A session not only to elicit responses but also to give them a snapshot of SLCC and be able to see themselves here as students some day." Melodee Lambert says proudly of her students.