



School of Business  
SALT LAKE COMMUNITY COLLEGE

Faculty, Staff and  
Students

# THE BIZ BUZZ

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# Change Continues in Academic Advising Center

Lee Martinez, Advisor

Welcome to Michael Purles, who will be working with new students and will be their Pathway program advisor throughout their time at SLCC. Lee Martinez will now work with students studying Accounting or Finance and Credit. Legal Studies students will be directed to Jewly Harris. Lee will continue with Business programs as before and Jewly will also continue with Computer Science and Information Systems.

Current and prospective students can now schedule their appointments via an online service called MySuccess, which you can access via your MySLCC. The School of Business was selected to pilot the initial roll out of MySuccess. Currently, the School of Business Academic Advisors only see students by appointment. All students must first log in before they see an advisor. Students can still schedule appointments via YouCanBook.me There's also a link where you can now schedule via MySuccess. Please carefully examine the correct dates and times of the actual appointment when you receive the notification email.

The Student Tuition Installment Loan (STIL) has changed to the "Tuition Payment Plan". The informational website is <http://www.slcc.edu/student/financial/tpp.aspx>. Students can apply by logging in to their MySLCC, going to the "Tuition & Financial Aid" tab, and clicking on "Enroll in a Payment Plan" in the Payment Information section.

If you are a student who postponed purchasing textbooks (because of delays in Financial Aid), you should be aware of and consider this program. It lets you spread your tuition and fees over four monthly payments for fall and spring semesters, and three payments for the summer semester. There's a \$30 application fee per semester. Often, it buys you time to avoid a late fee while you wait for your financial aid to arrive. Additionally, if you find yourself in this situation, please come talk to your program advisors to discuss possible temporary assistance.

The waitlist process is changing so students will only be able to join the waitlist up to the day before classes begin. Students can then only add classes as spots become available. Students should NOT go to classes to ask to be added.

Finally, students can view and register for an Accuplacer Tips & Tricks workshop on the FYE workshop [calendar](#). Students interested in taking or retaking the Accuplacer are encouraged to prepare for the Accuplacer by attending a tips & tricks session and/or by visiting the Testing Services web page for more test preparation practice exams, tutorials and study apps.



## Lee Martinez

Academic Advisor over:

- Accounting
- Finance and Credit
- Business AS and AA Transfer
- Business Management AAS
- Marketing Management AAS

To book an appointment go to:

<https://lmarti61.youcanbook.me/>

or

Login to MySLCC-Advising tab-MySuccess-Schedule a Meeting



## Jewly Harris

Academic Advisor over:

- Computer Science and Information Systems
- Legal Studies AAS

To book an appointment go to:

<https://jharr275.youcanbook.me/>

or

Login to MySLCC-Advising tab-MySuccess-Schedule a Meeting



## Michael Purles

Academic Advisor over:

- In-coming SLCC Freshman

To book an appointment go to:

Login to MySLCC-Advising tab-MySuccess-Schedule a Meeting

# Schiffbauer Lectures on Teaching Generation Z Students

On April 5, Lon Schiffbauer, the 2018 Distinguished Faculty Lecturer, gave a presentation entitled "Ditch the 20-page Syllabus and Dusty Old Textbooks: Rethinking How We Teach Gen Z College Students." Lon gave an in-depth look at the learning habits of current college students and explained why the teaching techniques of the past do not resonate with these students.

The Distinguished Faculty Lecturer award, is a program that seeks to identify faculty who are engaged in important and exciting work that they will share with colleagues and the larger community. Schiffbauer's faculty lecture focused on rethinking how educators teach millennial college students. He is an Assistant Professor of Business Management at Salt Lake Community College and Research Director for Vivifi, a business strategy consulting firm dedicated to helping companies develop thriving organizational cultures.

Schiffbauer holds an MBA, as well as a PhD in Industrial/Organizational Psychology. For his doctoral dissertation, Schiffbauer studied the effects of the pursuit of self-esteem on an employee's ability to thrive in the workplace. In 2014-2015 Schiffbauer served as Area Chair of the College of Organizational Behavior at the University of Phoenix.

In addition to his academic and consulting background, Schiffbauer has over 25 years of experience working for such companies as FedEx, Intel and eBay, as well as a variety of small to mid-sized companies around the world. He is certified as a senior professional in human resources with the Society for Human Resource Management (SHRM) and in 2014 served as a member of the Salt Lake SHRM board of directors.

Schiffbauer is also the author of several books, the most recent being *The Courage to Succeed: Discover and Achieve What Matters Most* (and tell everything else to take a hike). This book helps people find the courage, focus, and intrinsic motivation needed to accomplish great and marvelous things—things that have purpose and meaning in one's life.



## School of Business: Graduate of Excellence



Ethel Wilson

Meet Ethel Wilson, our 2017-2018 School of Business Graduate of Excellence student. Ethel was born in West Africa, in the nation of Nigeria. She now resides in Layton Utah. Ethel has not only learned the importance of academic excellence at the institutional level, but also in her personal life. She has shown her true spirit through her service-learning project at the Apple Tree Assisted Living Facility and in the classroom. With the Finance AAS degree and skills that she has acquired she is going to be pursuing a Bachelor's Degree in Finance and a Master's degree in Accounting to become a CPA. In her own words, "I plan to share my knowledge with both young and old on how to manage finances and stay out of debt." In Honor of Ethel's hard work and dedication she will be carrying our School of Business Banner during the student precession at the Commencement on May 4th 2018, at the Maverick Center. Please join us in congratulating Ethel on her successes. We know we will see great things from her

## School of Business: Outstanding Students



Amber Rego

Amber Rego is a graduate of Salt Lake Community College with an AAS in Network Systems. Her interest in information systems stems from many late nights and completed video games. She's also an avid Otaku and studied Japanese alongside achieving her degree. Amber is a growing entrepreneur and leader, taking part in multiple community organizations and fundraisers; her favorite being the Making Strides Against Breast Cancer yearly fundraiser and walk, to support all those who've been affected. During her down time; Amber enjoys sewing cosplays for friends, spending time outdoors rollerblading or snowboarding, and catching up on games or anime with her fiancé and their three pets.

## School of Business: Outstanding Students



*Mike Dey*

Mike has lived all over the world, he has lived in Utah for the past 10 years. He is currently working as a motion graphic artist for a local tech company. He graduated from SLCC with an AAS degree in CSIS and is pursuing a career in computer programming. He enjoys spending time with his wife and his pets. He spends his weekends playing and creating computer games.



*Miranda Riley*

Miranda Riley is a life-long resident of Utah. As a student athlete in high school, she excelled in sports and competition, but did not focus on the academic aspect of school. After graduation Miranda secured a job as a receptionist and file clerk at a small, public-interest law firm. Over the next few years she attended college off and on, but did not have a clear sense what career path she wanted to pursue.

After several years she left the legal field to work in retail, and worked her way up to an assistant store manager at a national chain pet store. Not liking the chaos and hours of retail management, she eventually found her way back to the same law firm and over time, with on-the-job training, she became a paralegal. At that time, Miranda decided to finish her AAS degree in Paralegal Studies. During the two years it took to obtain her degree, she worked full time for multiple attorneys and carried an average of 18 credit hours. She made the President's List every semester. She enjoyed the diversity of the paralegal studies faculty, who included attorneys, paralegals and judges. Having the experience and perspective beyond the text book was a valuable tool.

Miranda now works for a well-known civil rights attorney in a large downtown law firm. When not working Miranda and her wife enjoy traveling, camping, movies, hot wings and sports, and hanging out with their two dogs, George and Izzy.

## School of Business: Outstanding Students



*Angelica White*

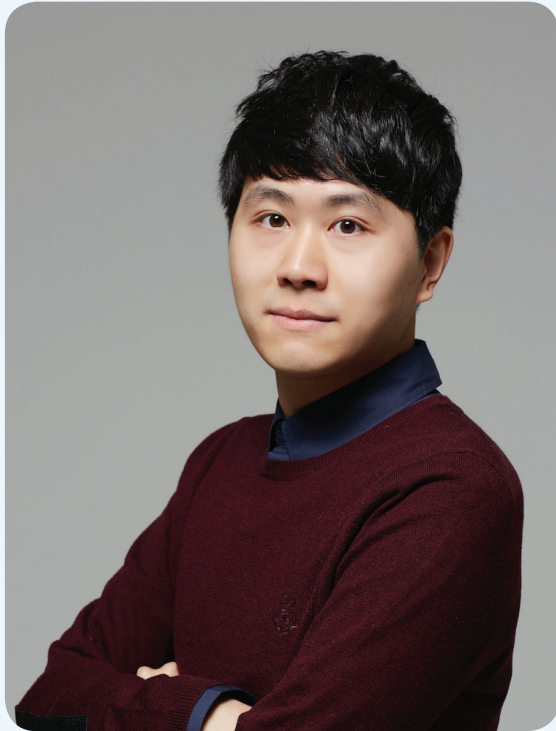
Angelica works as a property manager and will be graduating this May with her Associates of Art Degree in Business. As a stay at home mom, she started at Salt Lake Community College with a sole aspiration of obtaining an Associate's degree. Conversely, her time at Salt Lake Community has shown her a world of opportunities available to her. She now has a goal of obtaining a Master of Business Administration Degree with an emphasis in Management. Angelica spends her free time volunteer reading with Mrs. Hawkins class at Early Light Academy, caring for her husband, who has cancer, and chasing her four young, boisterous children.



*Mindy Hardisty*

Mindy Hardisty, was born and raised in the Salt Lake Valley. She has a wonderful husband, Steve, and three awesome children, Jessica, Christopher, and Megan, whom have supported (sometimes begrudgingly!) my educational goals. It hasn't been a short or easy path and it is far from over, but it has been worth every moment. Mindy will be graduating with her Associates in Accounting this May. SLCC has been played a vital role in her ongoing education, the faculty and staff have created a lasting impression that I am forever grateful for. Mindy's long-term goal after my time at SLCC is complete is a Master's degree in Accounting followed by becoming a CPA. But most importantly, after all the classes, the homework, and the degrees are in hand, she hopes to teach my children that no matter what they have going on in their lives, whether it be work, family, or life in general, it is never too late to start something, to achieve a goal, or to learn something new.

## School of Business: Outstanding Students



Se Jin Park

Se Jin Park is an International Student from South Korea studying Computer Science in the Business Department. When he studied at the University of Utah, start up businesses were booming and he was planning for his own business. After graduating with a Bachelor of Science in Economics, he set up a mobile app company, and ran his own business for a year. While running the business, he decided to pursue a Masters of Science in Computer Science, since technology was evolving so quickly and his business was directly related to it. Sin Jin felt that having a degree in Economics, plus his personal business experience, in addition to a graduate degree in Computer Science, would give him the best chances of having a successful business in the future. He applied to SLCC to build his Computer Science foundation. While taking classes here, he learned the department offered classes in mobile application and database programming that other universities do not offer; although, these classes are not necessary for a Master's in Computer Science, however, he felt they would be very helpful for my future business. Learning at SLCC has been a meaningful experience to Se Jin. He has learned a great deal from amazing professors and with their dedicated work, he will successfully graduate from the SLCC with an Associate's in Computer Science.



Holly Winn

Holly Winn was born in Murray, UT. She grew up in Bluffdale, UT and attended Bingham High School. She graduated in the top 10% of her class. Holly married John Winn in 2000 (18 years of marriage). They have four children (1 girl and 3 boys). Holly has been lucky enough to be a stay home mom and has loved watching her kids' learn and grow. Holly has loved attending SLCC. She feels like the advisors and professors, really do want the students to succeed. Holly is so grateful for the dedication they have to the students, and for the encouragement she has received. Holly will be graduating with an Associate's Science in Business this May. Holly will be attending the University of Utah in the fall and plans to graduate with a BS in Accounting.



Tahnee Ruiz

Tahnee Ruiz will be a 2018 graduate of Salt Lake Community College for both a Culinary Arts AAS and a Business Management AAS degree. She is a Utah native and has always been a lover of great food and people. Tahnee was raised from a young age around and in restaurants. "I have been involved in the restaurant and food business more often than I haven't." Her grandmother owned a popular "Tex-Mex" restaurant in Rosepark for almost my first decade in life. Tahnee's family then bounced around between other family run restaurants as servers, cooks and managers. Between working and being around restaurants and baking traditionally with her grandma it's no surprise that she fell in love with cooking and baking. Tahnee has wanted to be a chef on and off for most of her life, but didn't realize her true passion for the culinary arts until she took my first cake decorating class at a local craft store at age 12.

In that first class Tahnee found that baking, designing and decorating cakes was extremely fun and fulfilling and she surprisingly had a knack for it. Although Tahnee fell in love with pastry and the art of cake decorating it wasn't until her first baking class and second year of culinary school in 2017 that Tahnee realized she wanted to be a pastry chef. It was in her first baking class that she found her real love for pastry beyond cake and for that she has to thank the chef that taught that class because she inspired Tahnee to chase her love of pastry rather than settle for life on a steam line.

Since then Tahnee has further developed her skills in the SLCC Culinary Institute Pastry and Savory Programs and has taught herself many techniques. Although she has found a passion for many areas in the pastry world cakes have stayed her constant love and hobby.

Tahnee currently is an assistant baker and cake decorator at Lone Pine Bakery in Sandy, Utah. Although she hasn't wondered much outside of Utah, Tahnee hopes that after graduation she will be able to travel nationally and hopefully internationally. Tahnee also hopes to continue learning and gaining experience in the pastry world so that she can grow as an aspiring pastry chef. Her only goal for life is to stay happy and to continue loving what I do.



# Culinary Institute Skills USA 2018

Jeffrey Coker, Associate Dean

We are thrilled to announce the results of our students' success from the Skills USA competitions held on April 12-13, 2018. Once again our students represented themselves and the institution in an outstanding manner, demonstrating exemplary levels of hospitality and professionalism. A total of six students competed in five different categories. Below is the list of official outcomes for each of our students. Please join us in congratulating our students!!!

Itzuri Rivera - Bronze  
Commercial Baking  
Salt Lake Community College



**Itzuri Rivera - Bronze**  
Commercial Baking

David Chen – Gold  
Culinary Arts  
Salt Lake Community College



**David Chen – Gold**  
Culinary Arts

Emiko Portillo - Silver  
Culinary Arts  
Salt Lake Community College



**Ian McKeever - Gold**  
Customer Service

Ian McKeever - Gold  
Customer Service  
Salt Lake Community College

**Emiko Portillo - Silver**  
Culinary Arts



MadiEsther Rodriguez - Bronze  
Job Interview Skills  
Salt Lake Community College



**MadiEsther Rodriguez - Bronze**  
Job Interview Skills

Allan Pereira - Silver  
Restaurant Service  
Salt Lake Community College



**Allan Pereira - Silver**  
Restaurant Service

## Congratulations!



*Congratulations to Associate Professor Ed Engh, who was elected the new President of the Faculty Senate for 2018-2019!*

## Staff Spotlight



*Afaf Bahajji, Division of Management and Marketing Secretary*

Secretary, Afaf Bahajj joined the Division of Management and Marketing this summer. Afaf is an International student from Kenya studying Mathematical Science at Salt Lake Community College. She will be graduating this Summer with an Associate's in Mathematics. Afaf will continue her education at Utah Valley University this Fall to obtain a Master's of Mathematical Science. She has been in Utah since January 2016, and worked with the International Student Affairs Office since she came to Salt Lake Community College. She was a Lead Diplomat with the International Office and this was her first job ever. Afaf is excited to be working in a new department to gain skills before she continues n to UVU. SLCC has felt home since arriving in Utah!

# Years of Service

### 5 Years:

*Tammie Neeley*

### 10 Years:

*Dave Alldrege*

*Lee Martinez*

*Paige Paulsen*

### 15 Years:

*Robert Baird*

### 20 Years:

*Shauna Hatfield*

### 30 Years:

*Dennis Wilson*

# Spring 2018 JAM Session

Staff and Faculty Participation for JAM Spring 2018  
(21 Staff, 26 Faculty, 7 Student Helpers, est 100-120 students attended)

## School of Business

### Faculty & Staff:

Dennis Bromley

Angie Nelsen

Jacki Palmer

Barbie Willett

Tiffany Sheth

\*William Morris

Jeffrey Coker

Raquel Demorest

Paul Benner

Giusseppe Haumann

Gabby Pacheco

Jon McGowan

Teerah Lopez

Franco Aloia

Jim Bielefeld

Nancy Carruthers

Cynthia Alberts – made blueberry  
& lemon syrups

Sharee Laidlaw

Mark Lengel

Dennis Wilson

Corinne Anderson

Wendy Gunn

Shauna Hatfield

\*Lew Olsen, Lab Aide in BRIC

\*Mary Lynn Huggins, Tutor in BRIC

Basil Chelemes

Jeff Davis

Lisa Fowler

Don Gren

Kristi Grooms

Eric LeDuc

Phil Nelsen

A.C. Cox

Ahmad Kareh

Jen Klenk

Zahra Atashi

Rod Buhler

Darren Hunter

Margret Posch

Jeff Stone

\*Karen Klassen, Adjunct

\*David Maples, Tutor in BRIC

Other Staff support:

Lee Martinez, Advising

Jewly Harris, Advising

Michael Purles, Advising

\*Sherry Stone, IT in BRIC

College Store/Money Machine

Student Helpers: (helped w/set-up,  
greeting at doors, and passing out  
schedule of events, etc.)

MKTG student - Candice Dean

DECA students – Nicolas Collins,  
Rebecca Fisher, Camry Carr,  
Anthony Quach, Gerson Barreda,  
McKenzie Ball

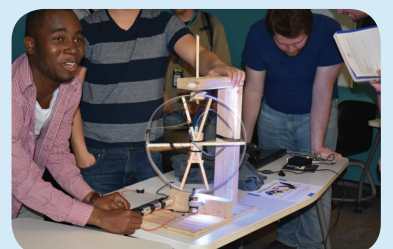
### Special Thanks To:

Kodiak Cakes for pancake mix donation

Pepsi Co. for Monster drinks donation

Go Purified Water and Ice for donation

SLCC College Store for running the  
Bruin Bucks Money Machine and prize  
donation



## 2018 Edible Cake Contest

Congratulations to all of the students that participated in the Edible Books Cake Contest held on April 12, 2018. Chef Cynthia asked her students to design a cake based on one of their favorite books, or at least a book they wanted to turn into a cake...23 students took to task including: McKenna Baker, Pete Benda, Miriam Bustos Alcala, Kelly Capps, Yuting Huang, Jordan Kent, Stacy Peronnet, Diana Peterson, James Reed, Rachel Reinhart, Bruce Skinner, Aline Terpstra, Maria Walker, Anthony Webster, Megan Winters, Carolina Baird, Milagros Benites, De Beaujon, Shelbie Boutwell, Sadie Holbrook, Bronte Mock, Staffani Ouimette, and Itzuri Rivera Arenas.

A number of the students earned an award for their cake designs:

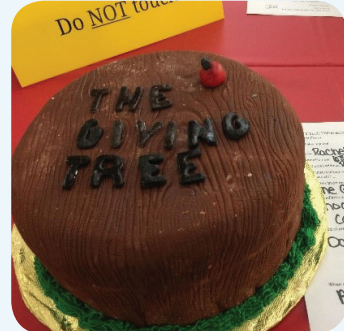
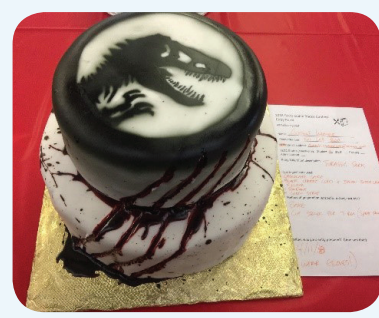
Milagros Benites De Beaujon – Most Artistic

Sadie Holbrook – Most Literary

Bronte Mock – People's Choice

Steffani Ouimette – Best Tasting

Anthony Webster – Most Humorous



## Marilyn Hibbert Retirement



My career at the Community College started with being hired because I had a skill that only a handful of people had in the state, which has spiraled into a career of life-long learning. From learning six different systems of shorthand to inserting a widget into my wiki while podcasting on You-Tube and creating blogs, my career has evolved in interesting ways.

I co-authored the Professionalism in Business course and was shocked when I traveled across the world to China where they were using the same course in their classrooms. It was interesting to see the cultural differences of the students and their profound respect for teachers.

I developed CIS 1070, an interdisciplinary class called Living in a Digital World in which we use free digital tools across the curriculum working with wikis, blogs, podcasts, social networks, photo and video editing, while integrating them with cell phones and digital media players.

But most of all I love the interaction with students and to watch their success. I have a "Payday" folder full of rewards about student success stories. I have stayed in contact with some of them for over 15 years. I get to see many of my students who work on campus and one who taught for SLCC. This is what teaching is all about!

I have 2 sons and 2 daughters. My one son is an Electrical Engineer and my other son is a software engineer. My daughters both graduated from college and are now full-time mothers. I have 15 grandchildren.

It is with mixed emotions that I leave this career which has become a way of life. I will miss working with my colleagues and students. "This has been a wonderful experience. The college has treated me well."

## New articulation agreement for OM & IS students with U of U

It just got easier for students transferring from Salt Lake Community College to finish their bachelor's degrees in Information Systems and Operations Management at the David Eccles School of Business.

On April 26, the David Eccles School of Business at the University of Utah and Salt Lake Community College signed an articulation agreement for students interested in the Information Systems and Operations Management majors at the Eccles School of Business.

These new agreements allow students transferring from SLCC to enter directly into the major earlier than they would otherwise be able to do. The agreement allows students in these programs to skip the requirement that they complete certain coursework at the U after transferring from SLCC before they can declare their major.

Preston Simasingh, a student who transferred from SLCC to the Eccles School to study Information Systems, is excited for the opportunity this new agreement provides students. "To be honest, I didn't think I would make it this far. I just got admitted into the U of U master's program [Master's of Science in Information Systems]. Without that kind of bridge to a larger university, I don't think I would have made it," said Simasingh. "I did run into problems when I transferred to the U. There were a few credits that weren't transferred over for whatever reason, but it is great to know that there are people who are putting effort into making that transition a lot smoother."

To take advantage of this new agreement, students need to complete their Associate of Science (AS) in Business at SLCC and complete the required courses included in the articulation agreement. Students with a 3.3 cumulative GPA who meet the other requirements automatically will be admitted into the program while those with a GPA between 2.9 and 3.3 will be individually considered. Additional requirements for each specific program may be required.

Chong Oh, the Director of the Information Systems undergraduate program at the Eccles School said that for students interested in IS, "the real benefit of this articulation is to open a pathway for SLCC students to obtain both a Bachelor's and Master's in Information Systems in three years upon transferring to David Eccles School of Business."

Sue Sundar, the Director of the Operations Management undergraduate program is excited for the bridge that this agreement will build between SLCC and the Eccles School. "This is a great opportunity for undergraduates at SLCC to major in the field of Operations and Supply Chain at the Eccles School. This agreement will accelerate their access to the Operations Management program and allow them to take advantage of great internships and job opportunities with top companies in the field. The Operations Management major prepares students to stand out in an increasingly competitive job market through specialized courses that help prepare them for professional certifications like Project Management and Six Sigma."



# Digital Marketing Course Yields Exponential Opportunities

Jennifer J. Johnson, Marketing 2810 Student

## Only One Final Exam Submitted! And That is a Positive Outcome!

In an environment where ambition was the expectation, Digital Marketing Course yields exponential opportunities for SLCC Business students to find themselves, and be found

SLCC is the largest college in Utah. It has the most diverse student body, and, arguably, the most complex charter in terms of simultaneously supporting workforce, community, and feeder school commitments. Amid such a whirlwind, it seems that the needs of the individual student could get lost. Just the opposite happened in the Spring 2018 Digital Marketing (Marketing 2810) course, where students were deliciously challenged go beyond the classroom to earn online credentials and statewide, national, and international attention. Professor Ahmad Kareh presented a classroom environment where overachieving was fun and challenging—and became the norm. Kareh’s encouragement of ambition subtly made overachieving fun, as our entire class went beyond the course requirements to accomplish academic, intercollegiate, and real-world honors. Instead of completing a midterm and final, Digital Marketing students were encouraged to accomplish what Kareh warned were more challenging, but also, more rewarding substitutes.

We took the bait. In lieu of midterm and final projects, two Digital Marketing leaders chose to participate in time-consuming, challenging DECA projects. Martika Heath and Sam Omer engaged in the collegiate DECA competitions at statewide and international competitive levels. Both students participated in SLCC’s hosting of the statewide DECA competition, and traveled to Washington, D.C. to compete on international bases. Heath was an International Finalist in Emerging Technologies Marketing Strategies, and the winner of SLCC Jam Session’s Shark Tank event. Omer won first-place in the state for Fashion and Merchandising. He is the one who presented his final “just for fun,” shares Kareh. On the digital front, the remainder of the students completed rigorous Google training and each earned at least two Google AdWords certifications instead of completing midterm and final projects.

Newly-credentialed Google certificant emerging from the Spring 2018 Digital Marketing class includes:

Javier Abad	Carlin Lefavor
Colin Anderson	Matthew Platt
Jenny Evans	Jezreel Rodriguez
Dominique Fabela	Terrell Sanders
Quentin Foutz	and me, Jennifer J. Johnson

In my circumstance, I completed the Google AdWords Fundamentals and AdWords Mobile certifications. Both of these are now on my LinkedIn profile and will help convince potential employers that I am the digital immigrant that I say I am and that my Spring 2018 Digital Marketing Professional Certificate from SLCC backs me up. Getting not lost, but found seems to have been the individual and group opportunity in Digital Marketing 2810. It was a perfect storm of Professor Ahmad Kareh’s inviting over-achievement and opening the door for us to find it. Look for members of our class, around town, on the net, or behind the scenes in marketing campaigns.

SALT LAKE COMMUNITY COLLEGE

# BYTES OF BRILLIANCE

## TECHNOLOGY CAMP



FOR GIRLS AGES 10-17

**June 11-14, 2018**

**Taylorsville Redwood Campus  
4600 S. Redwood Road**

**Camp Fee: \$30**

**Sign up by June 1**

**Call 801-957-5152 to register.**

**[ermina.mustafic@slcc.edu](mailto:ermina.mustafic@slcc.edu)**



AA/EO INSTITUTION • REV. 11.17.17 If you need ADA accommodations please contact the Disability Resource Center at 801-957-4659.