



Associate of Science - Journalism & Digital Media

Transfer Pathway 2023-24 Catalog Year

This guide is subject to change and should be used in consultation with an academic advisor.

First Year

Fall Semester		Spring Semester	
ENGL 1010 Intro to Writing (EN)	3	ENGL 2010 Intermediate Writing (EN)	3
MATH 1040* or MATH 1045* (QL)	3	Fine Arts – COMM 2570 or other FA	3
PHIL 1120 Social Ethics (HU)*	3	COMM 1800 Digital Media Tools/Technology	4
Social Science (SS)	3	American Institutions (AI)	3
International & Global (IG)	3	Life Sciences (LS)	3
Total	15	Total	16

Second Year

Fall Semester		Spring Semester	
COMM 1130 Journalism & Media Writing	3	Lifelong Wellness (LW)	1
COMM 1500 Media & Society (CM)	3	COMM 2250 Television Studio Production I	2
COMM 2110 Interpersonal Communication	3	COMM 2300 Public Relations*	3
COMM 1560 or 2200	3	COMM 2400 Social Media Tools & Strategies	3
Physical Science (PS)	3	COMM 2600 Production for Student Media	3
		Elective	3
Total	15	Total	15

*Indicates course specific to UVU transfer

Utah Valley University admission requirements specific to entering the program/major:

- Overall GPA 2.0 or above
- Completion of COMM courses with a "C-" or higher

Bachelor of Science - Public Relations & Strategic Communication

Transfer Pathway 2023-24 Catalog Year

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Third Year

Fall Semester		Spring Semester	
COMM 3020 Communication Research Methods	3	COMM 3520 Public Relations & Strat Case Studies	3
COMM 3050 Theories of Comm & Culture	3	COMM Upper-Division Elective	3
COMM Upper-Division Elective	3	COMM Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
Total	15	Total	15

Fourth Year

Fall Semester		Spring Semester	
COMM 3530 Public Relations & Strat Comm Writing	3	COMM 4850 Public Relations & Strat Campaigns	3
COMM Upper-Division Elective	3	Upper-Division Elective	3
Upper-Division Elective	4	Upper-Division Elective	3
Upper-Division Elective	3	Upper-Division Elective	3
Elective	3	Elective	3
Total	16	Total	15