



Associate of Science - Journalism & Digital Media

Transfer Pathway 2024-25 Catalog Year

This guide is subject to change and should be used in consultation with an academic advisor.

First Year

Fall Semester		Spring Semester	
ENGL 1010 Intro to College Writing (EN)	3	COMM 2570 Intro to Visual Communication (FA)*	3
COMM 1020 Principles of Public Speaking (CM)	3	COMM 1800 Digital Media Tools/Techniques	4
Quantitative Literacy (QL)	3	COMM 1560 Radio Performance & Production*	3
Humanities (HU)	3	ENGL 2010 Intermediate College Writing	3
Social Science/Diversity (SS/DV)	3	Life Science (LS)	3
Total		15	Total
			16

Second Year

Fall Semester		Spring Semester	
COMM 2200 Video Content*	3	COMM 2110 Interpersonal Communication (CM)	3
COMM 1130 Journalism & Media Writing	3	COMM 2250 Television Studio Production I	2
COMM 1500 Media and Society (CM)	3	COMM 2400 Social Media Tools & Strategies	3
American Institutions (AI)	3	COMM 2600 Production for Student Media	3
Physical Science (PS)	3	International & Global (IG)	3
		Lifelong Wellness (LW)	1
Total		15	Total
			15

*Indicates course specific to WSU transfer

** Students will need to work with the WSU department to have exceptions recorded for SLCC COMM 2200 to WSU COMM 3780, and SLCC COMM 2570 to WSU COMM 3350

Weber State University admission requirements specific to entering the program/major:

- All major courses must be completed with a "C" or better
- Cumulative GPA of 2.0 or higher

Bachelor of Science - Communication Social Media and Data Analytics Emphasis

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Third Year

Fall Semester		Spring Semester	
COMM 3000 Communication Theory	3	COMM 3840 Data Visualization & Storytelling	3
COMM 3150 Communication Research Methods	3	COMM 4880 Social Media Metrics & Measure.	3
COMM 3350 or Upper-Division Comm Elective	3	UD Track or Minor Course	3
COMM 3460 Public Relations and Social Media	3	UD Track or Minor Course	3
COMM 3880 Audience Analysis	3	Track or Minor Course	3
Total		15	Total
			15

Fourth Year

Fall Semester		Spring Semester	
COMM 3650 Communication Law	3	COMM 4890 Communication Internship	3
UD Elective Course	3	COMM 4990 Senior Seminar	3
UD Elective Course	3	UD Elective Course	3
Track or Minor Course	3	UD Elective Course	3
Track or Minor Course	3	Elective	3
Total		15	Total
			15

*UD – Upper-Division 3000+ level course